

ENGINEEREDFOR INNOVATION



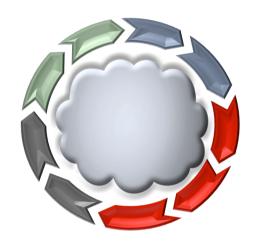
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Oracle Cloud and Enterprise Manager 12c Overview

Avi Miller

Principal Program Manager – Oracle Linux and Virtualization

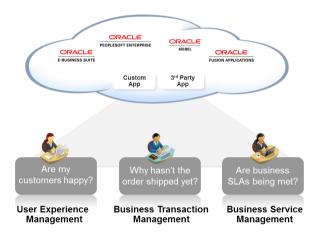




Complete Lifecycle Management



Integrated Cloud Stack Management



Business-Driven Application Management

Self-Service IT

Simple and Automated

Business Driven

ORACLE

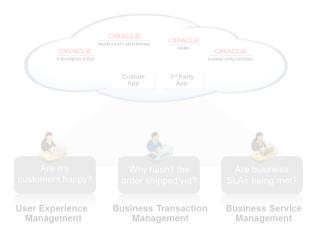




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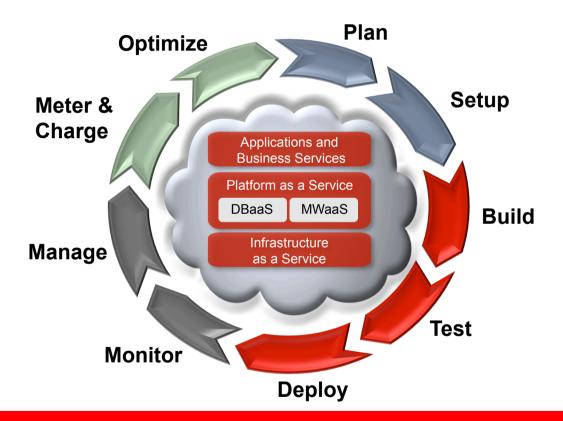
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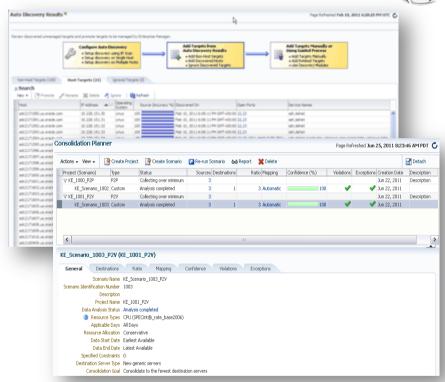
Complete Cloud Lifecycle Management







- Discover IT assets
- Plan capacity and consolidation
- Setup cloud services
- Define access rules and controls



Cloud Management and Virtualization

- Oracle VM Plug-in is free to use and configure
- Oracle VM supports both x86, SPARC and Solaris Containers
- Single click provisioning of multi-tier apps via assemblies
- Self-service provisioning and management of VMs, Storage and Network
- RESTful APIs
- Policy driven scale up and down, live migration and power management

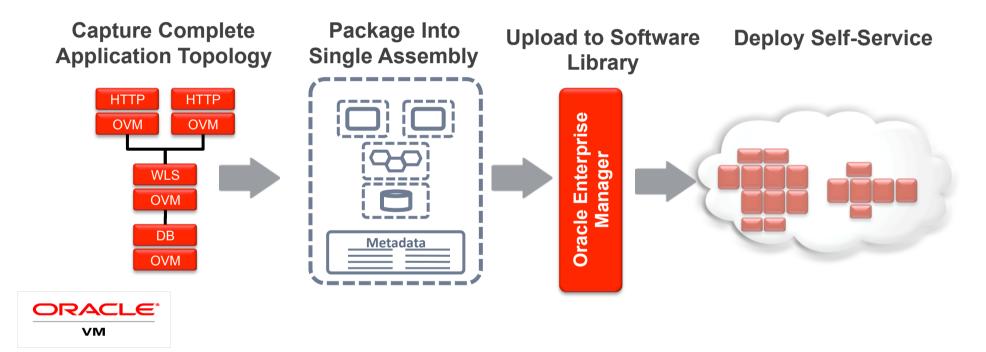
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Package Multi-tier Enterprise Applications



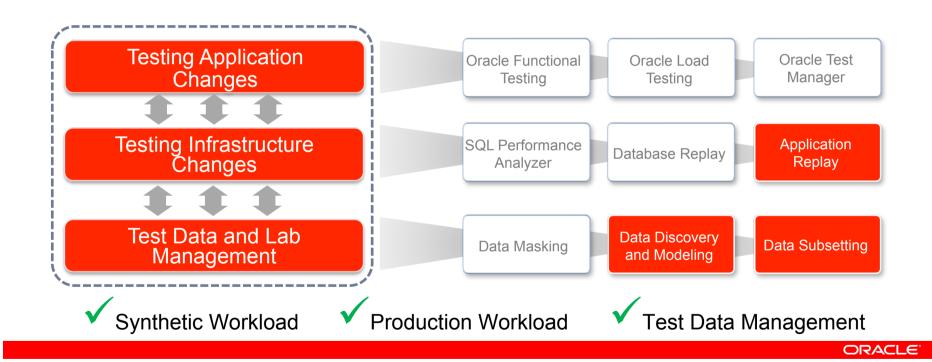
Oracle Virtual Assembly Builder



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Test Applications End-to-End

Automate Application, Middleware and Database Testing

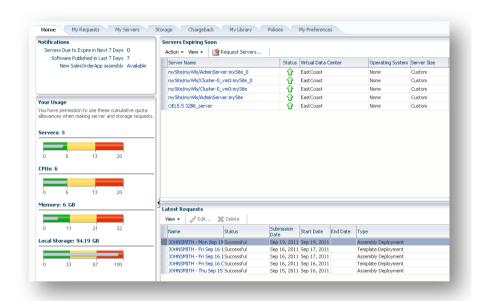




Self-Service Access

Self-Service Freedom, Professional Control

- Infrastructure-as-a-Service (laaS)
 - x86 and SPARC
- Platform-as-a-Service (PaaS)
 - Database (DBaaS), Java,....
 - Physical and virtual environment support
- Out-of-box Portal and APIs





Monitor and Manage Cloud Operations



- Track resource flux, tenants, policy violations, etc
- Monitor requests and failures
- Manage resource and capacity utilization
- Automatic, policy driven elasticity

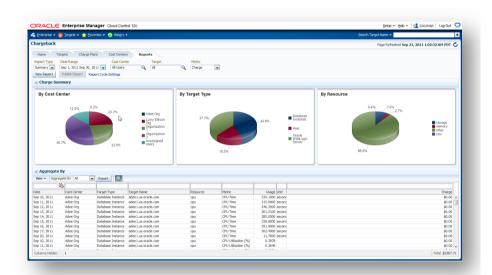




Meter, Charge and Optimize Cloud Services



- Application-to-Disk resource metering
- Chargeback/Showback
- Oracle Billing and Revenue Management (BRM) Integration
- Optimize performance, capacity, QoS, costs...



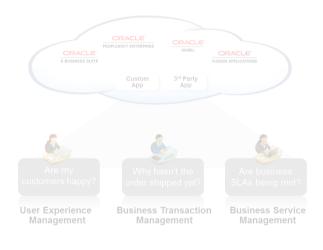




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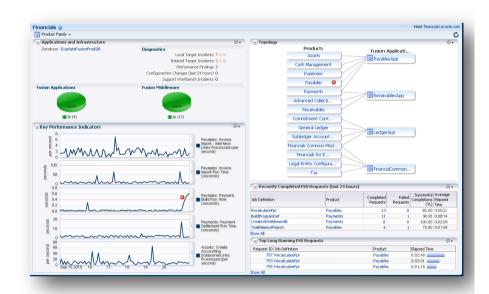


Fusion Applications Management

Deep, Integrated, Business-Driven



- Application discovery, modeling and monitoring
- Integrated business-IT view
- Performance, configuration and lifecycle management

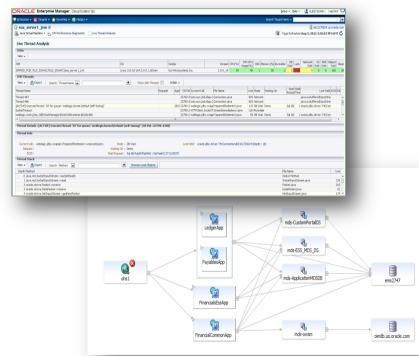


Middleware Management

New Automation to Lower TCO

- Deep and integrated application performance management
 - Middleware diagnostics advisor
 - Automatic metric correlation
 - Multi-domain log viewer
 - Routing topology
- Provisioning Automation
 - Domain scale up, scale-out
 - App deploy, undeploy









Extending Database Self-Management Leadership

Applications

Middleware

Detakes

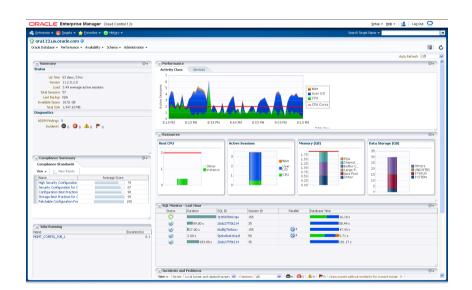
Operating System

Virtual Machina

Seese

Markes

- Advance Performance Diagnostics
 - Real-Time ADDM
 - Compare Period ADDM
 - Active Session History (ASH) Analytics
- Mass Database Upgrade Automation
- Minimal Downtime Patching

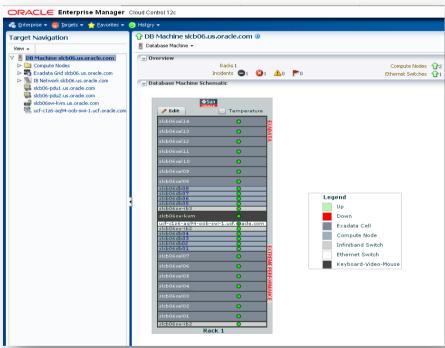


Engineered Systems Management

Exadata and Exalogic

- Integrated hardware and software management
 - Hardware schematics and alerts
 - Integrated and deep software management
 - Hardware and software topology, configuration management
- Proactive support
 - "Phone home"
 - Health checks
 - Patch and best practices advisory



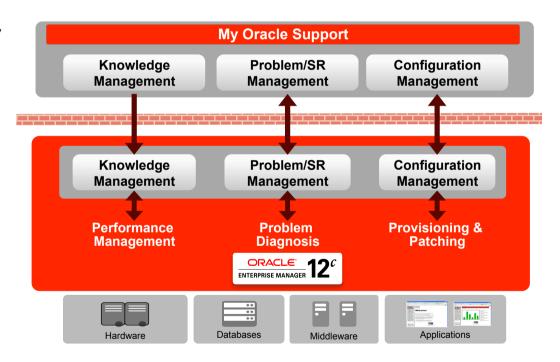


Proactive Support

My Oracle Support Integration



- Proactive Patch Advisory
- Certification Checks
 - End-of-life advisory
- Upgrade Planning and Automation
- Hardware Telemetry and Phone Home



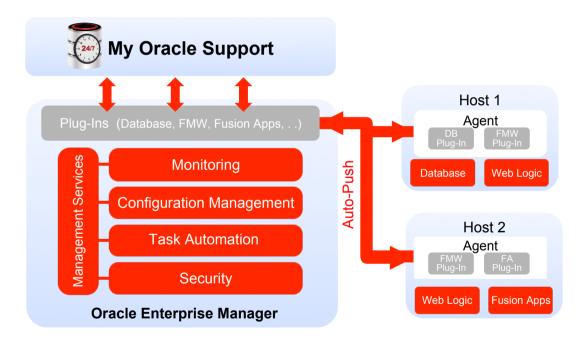




Robust, Extensible, Secure



- Better performance and scalability
- Self-update
- Enhanced security
- New web 2.0 user interface
- Powerful configuration management



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Oracle Enterprise Manager Partner Ecosystem

Delivering Services and Products for the Cloud



New Extensibility
Development Kit and
Partner-Built Plug-Ins





Specialized. Recognized by Oracle. Preferred by Customers.

90+ Partners

- Enterprise Management Specialization
- Application Quality Management Specialization (brand new)







Complete Lifecycle Management

Applications

Middleware

Database

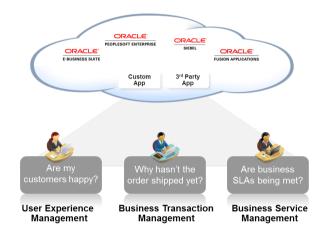
Operating System

Virtual Machine

Servers

Storage

Integrated Cloud Stack Management



Business-Driven Application Management

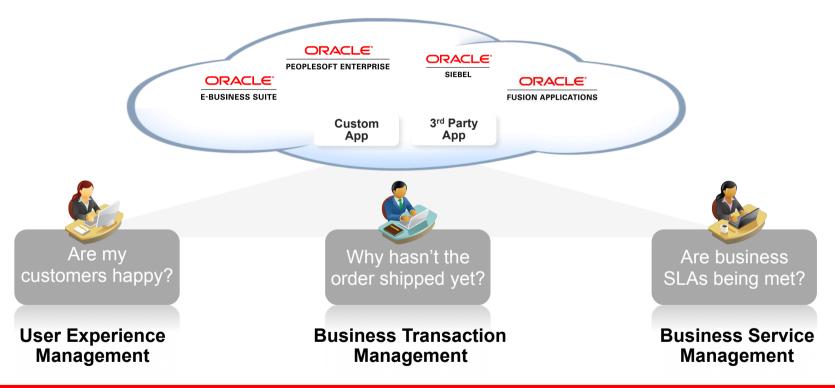
Self-Service IT

Simple and Automated

Business Driven

Business Driven Application Management

Clouds Optimized For Business Services







End User Analytics and Performance Management

- Massively scalable
 - 500M page views and higher
- Fine gained monitoring
- Integrated user experience and application performance monitoring







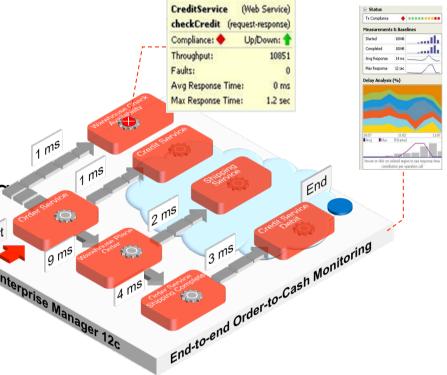


Cross Tier, Cross Application Transaction Tracing

10x increase in scalability

 Aggregate performance or transaction level tracing

• Flexible logging & monitoring policies



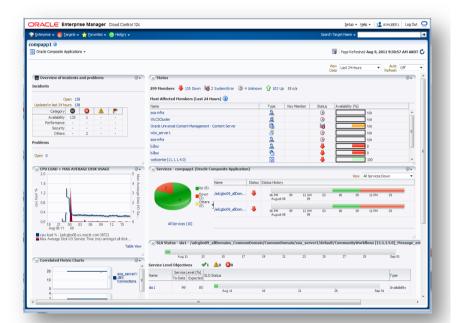


Business Service Management

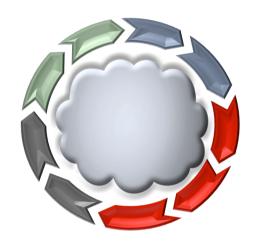


Discovery, Management and Component Diagnostics

- Composite application management
- Service lifecycle management
- Enhanced SLA management



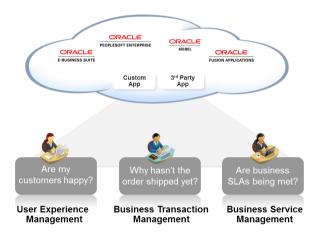




Complete Lifecycle Management



Integrated Cloud Stack Management



Business-Driven Application Management

Self-Service IT

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Business Driven

ORACLE

Hardware and Software

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Engineered to Work Together