

## **ORACLE**

## **Delivering Financial Results better with Oracle EPM 11.1.2.2**

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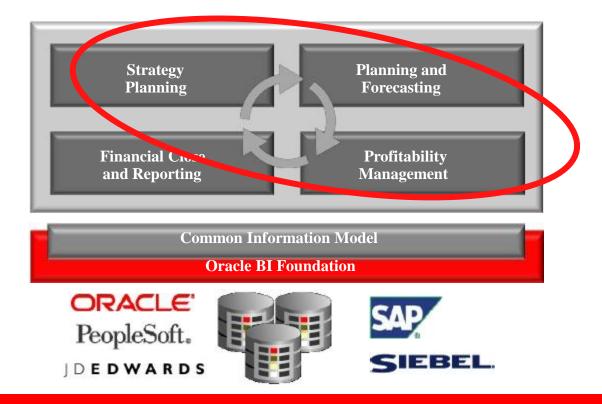
### Delivering Financial Results better with Oracle EPM 11.1.2.2

- The Office of the CFO needs to deliver predictable results.
- Driving strategic initiatives
- Today's markets are volatile
- Gaining visibility into business risk
- Taking corrective action
- Responsibilities to stakeholders



## **Oracle Enterprise Performance Management**

• Market-leading, Integrated Performance Management Suite



Enterprise Planning

## What's New in Enterprise Planning 11.1.2.2

Functionality
Streamlined Planning Process
Usability
Web 2.0 Interface & Interaction
Scalability
Planning @ Speed of Business

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## What's New in Enterprise Planning 11.1.2.2

**Streamlined Planning Process** 

Strategic Planning

**Project Financial Planning** 

Rolling Forecast

**Predictive Planning** 

**Public Sector** 

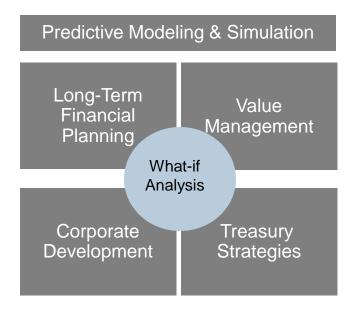
**Profitability and Cost Management** 

# Strategic Planning

## **Strategic Planning**

Long-Term (3-5+ Year)
Capacity
Full Financial Projections
Key Performance Metrics
Commodity Pricing

New Product Offerings Acquisitions Product Pricing **Economic Shifts** 



Discounted Cash Flow Economic Value Added Growth Initiatives

Capital Requirements Reserve Ratios Debt Issuances/Payments

**NO Cell Links** 

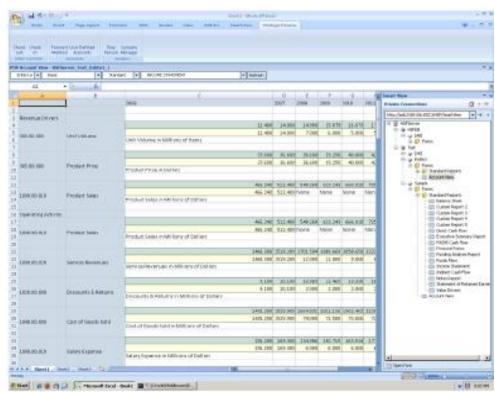
## **Strategic Planning**



## Hyperion Strategic Planning within Smart View

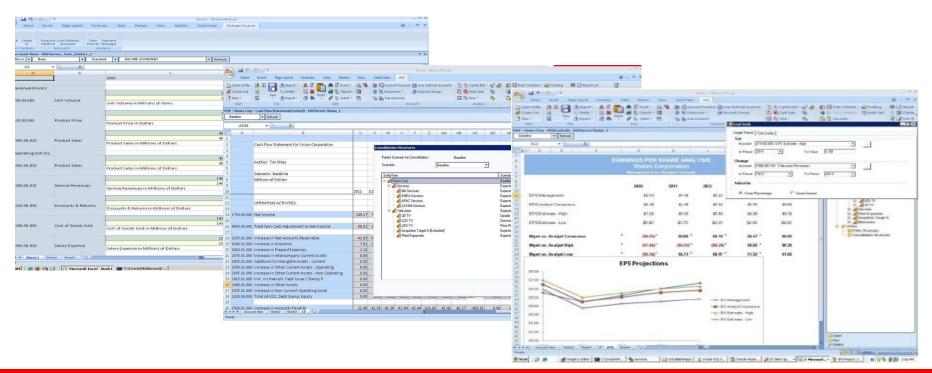
## Smart View will be the primary user interface:

- Fully integrated within Ribbons and Connections Manager etc.
- HSF client features will be available within Smart View Excel
- HSF Data entry and standard reports will be rendered within Smart View



## Hyperion Strategic Planning within Smart View

The new user interface is Smart View



# Project Financial Planning

## **Project Financial Planning**

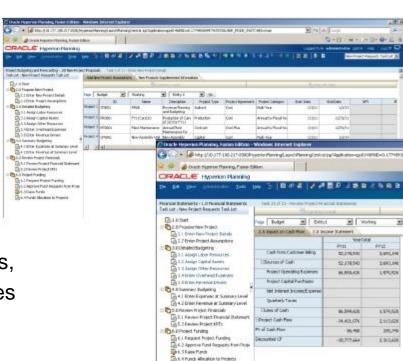
## Pre-built Modules & Industry-specific Applications

#### Growing family of pre-built modules

- New in 11.1.2.2: Project Financial Planning
- Workforce Planning
- Capital Asset Planning

#### **Functional Summary**

- Pre-defined dimension members, forms,
   business rules, menus, task lists, smart lists,
   validation rules & project planning plan types
- Integrated Human & Capital Resource
   Management



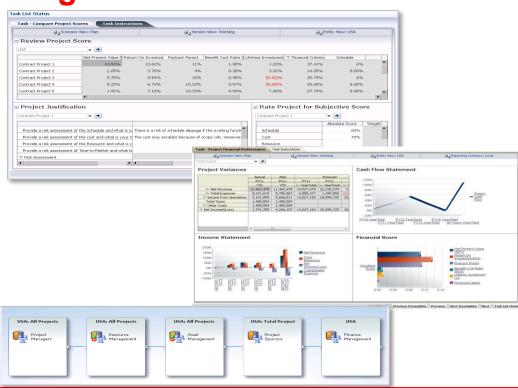
# What does financial planning for projects provide?



## Measure the full financial impacts of projects

### **Project Financial Planning**

- Planning for capital, indirect and contract projects
- Planning at detail level
- Driver based overhead calculation for projects
- Periodic or milestone based revenue recognition
- Calculate impacts on Financial Statements
- Scoring, ranking & approving projects
- Funding requests & project approval flow



## Three Types of Project Planning in PFP

#### Capital

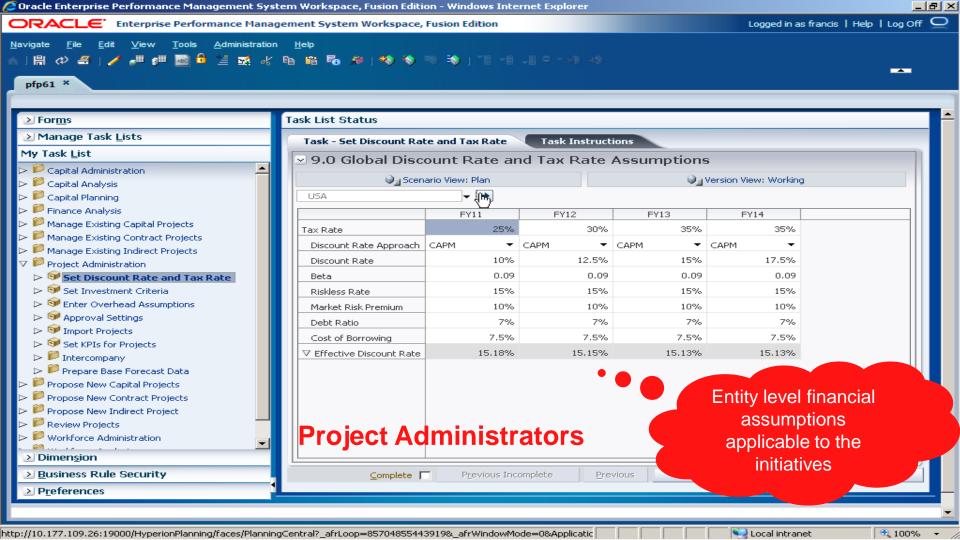
- Long term investments in nature, multiple years, requiring analysis, process and approval prior to execution. Important cash flow impacts.
- Typical Industries: Utilities, Telecom, Pharmaceuticals, Life Sciences, Transportation,
   Manufacturing. Cross Industry: shared cost capital investments.

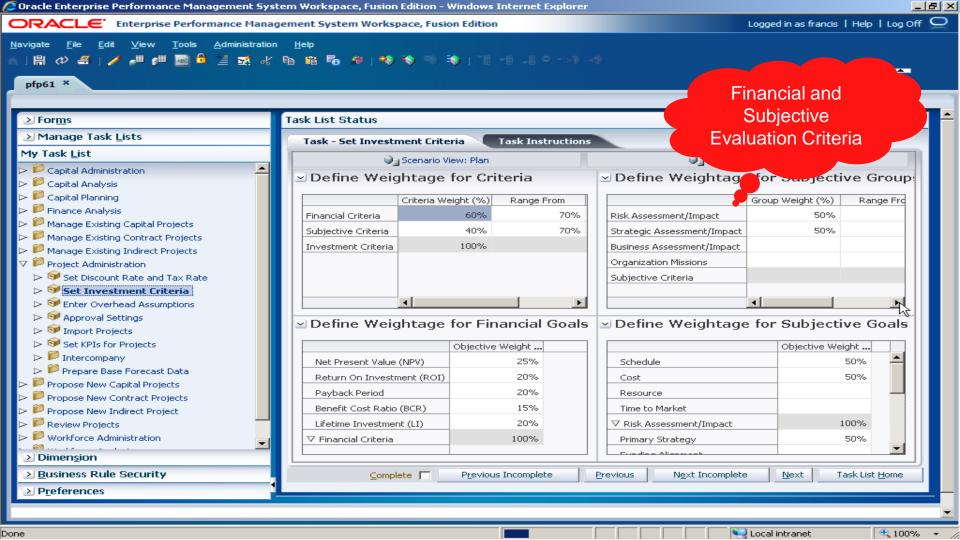
#### 2. Indirect

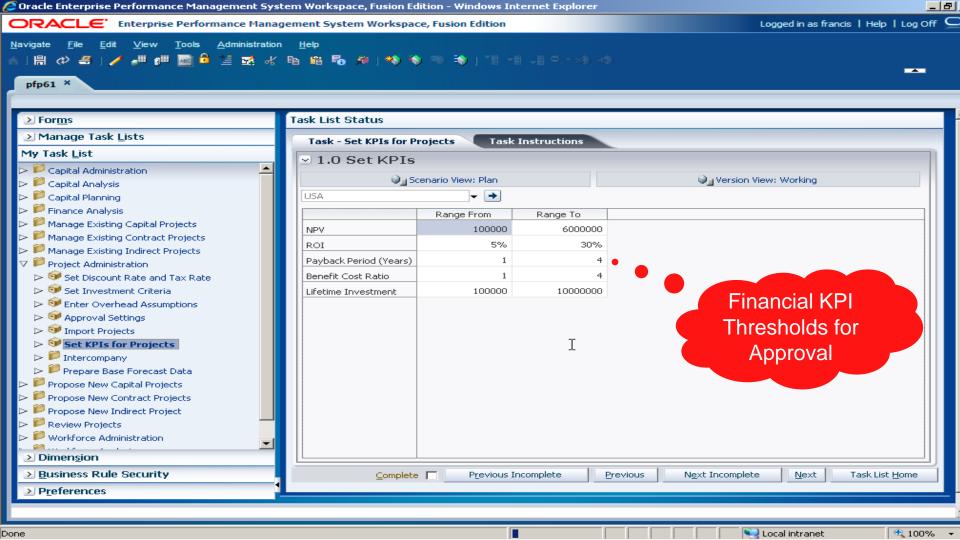
- Internal projects that have a financial statement expense impact, but generate no revenue
- Shared Costs: Cross Industry IT, Marketing etc.

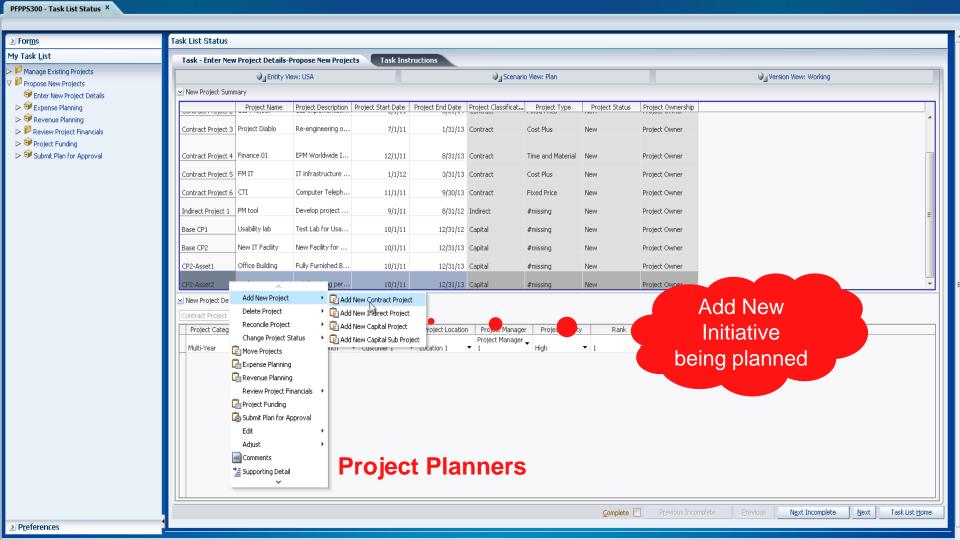
#### 3. Contract

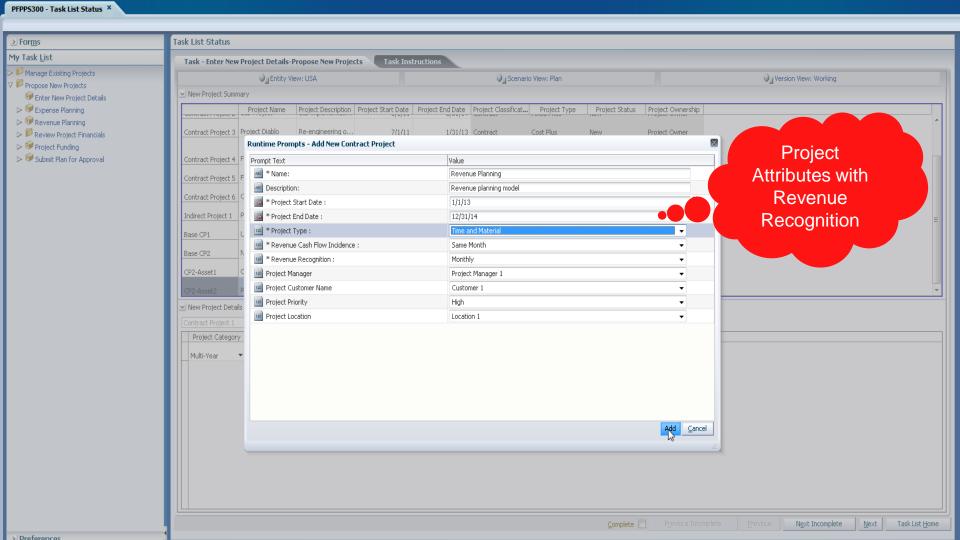
- Revenue generating project delivered to a client/customer for which the customer will be billed for the work performed. Time & Material/ Fixed Price
- Industries: Aerospace & Defense, Professional Svcs, Engineering and Construction

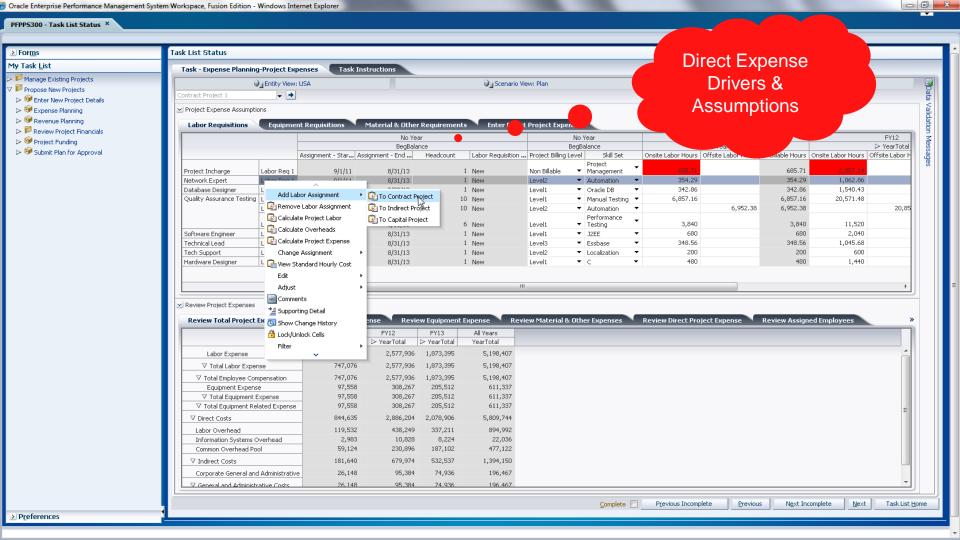


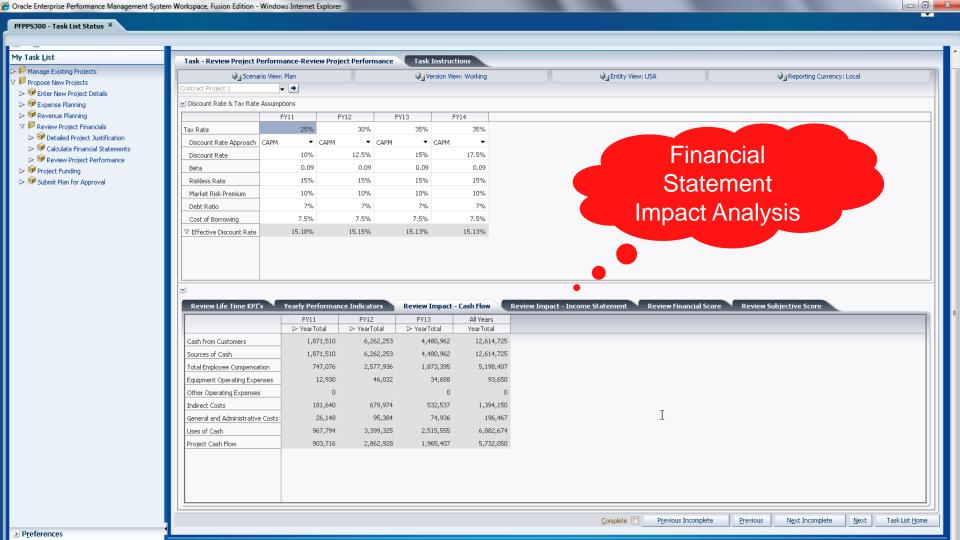


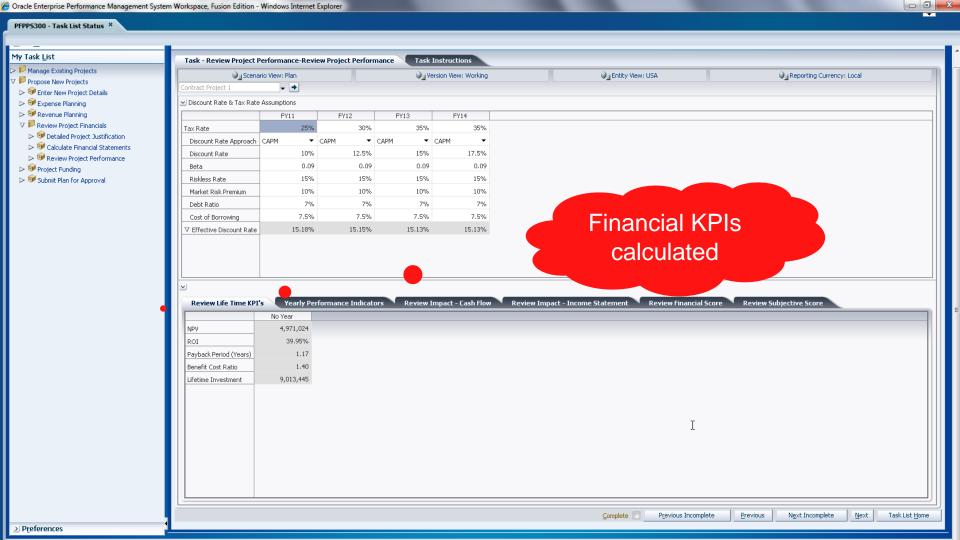


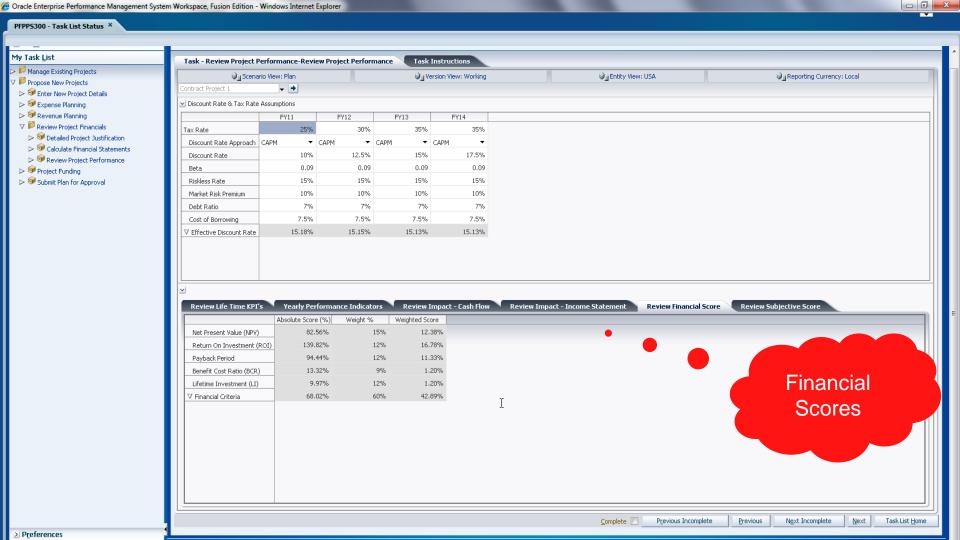


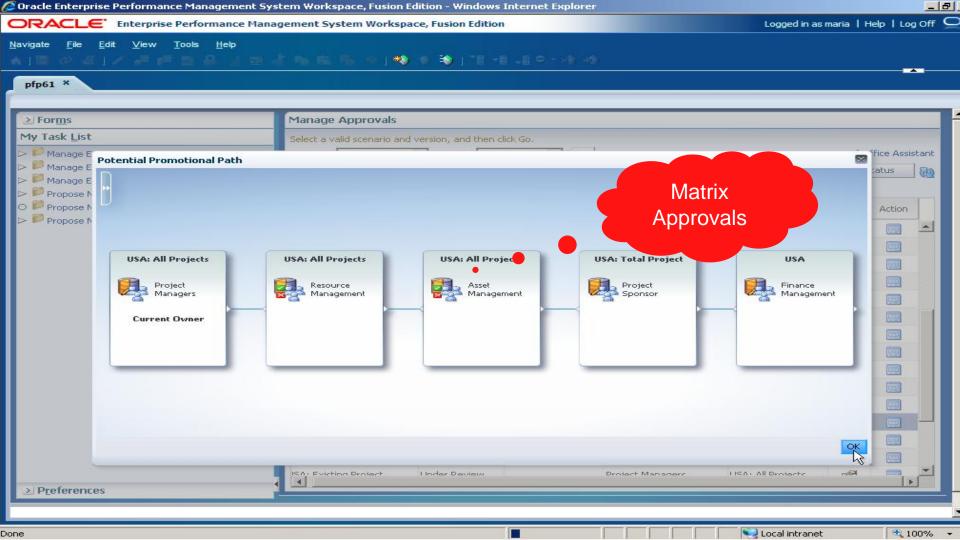


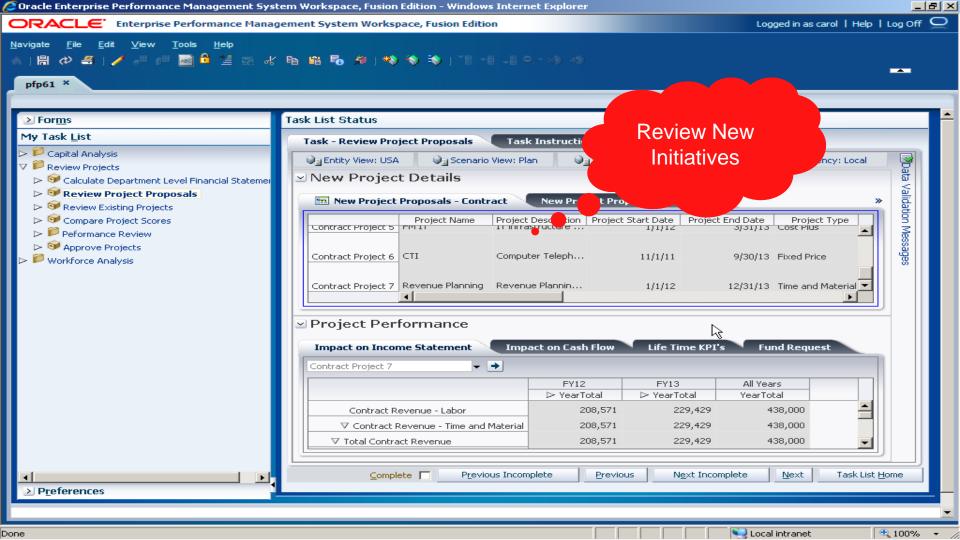


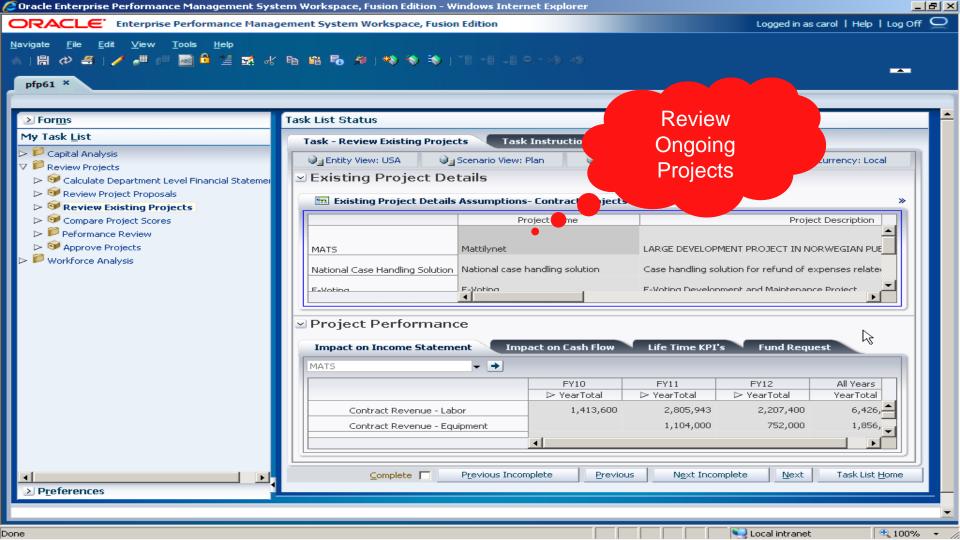


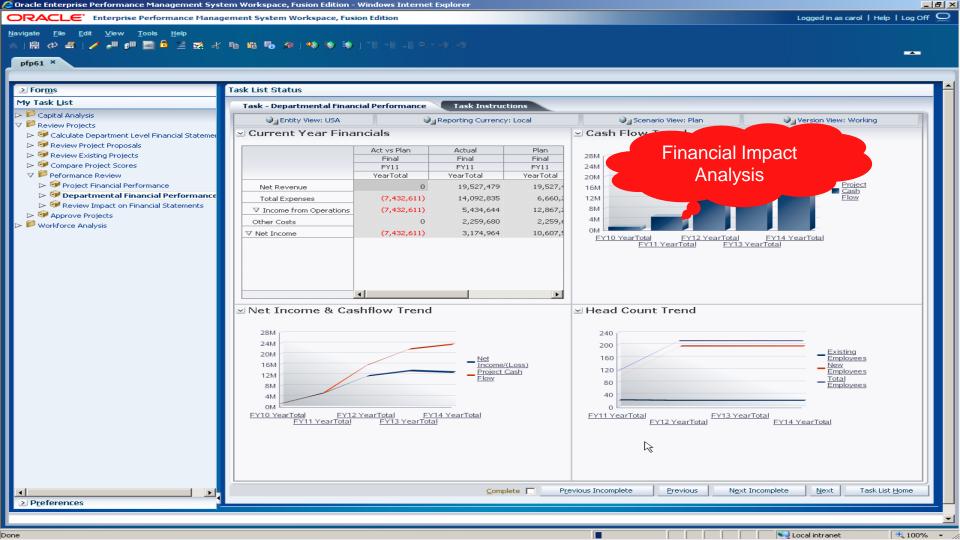












## **Key Takeaways**



Measure the full financial impacts of projects



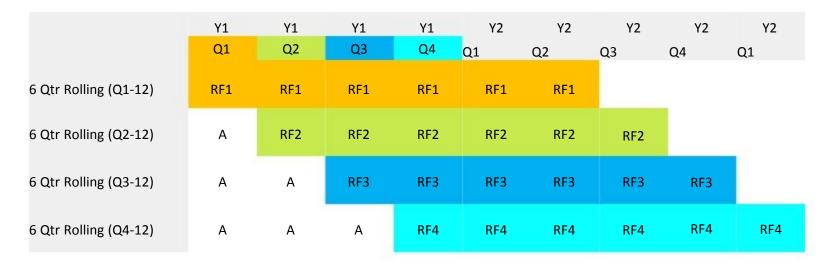
Integrate project approvals across the planning process



Every company does some type of project planning

## Rolling Forecasts

## **Rolling Forecast Use Case**

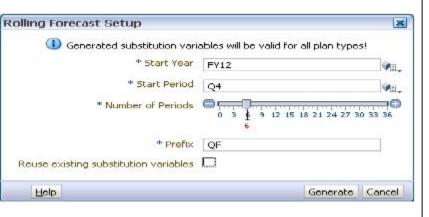


Variance = 6Qtr Rolling – Baseline

Baseline ~ Prior Period 6Qtr Rolling

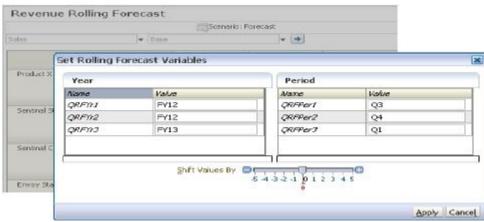
# Adaptive Performance Management Process Rolling Forecast with Hyperion Planning

#### Administrator



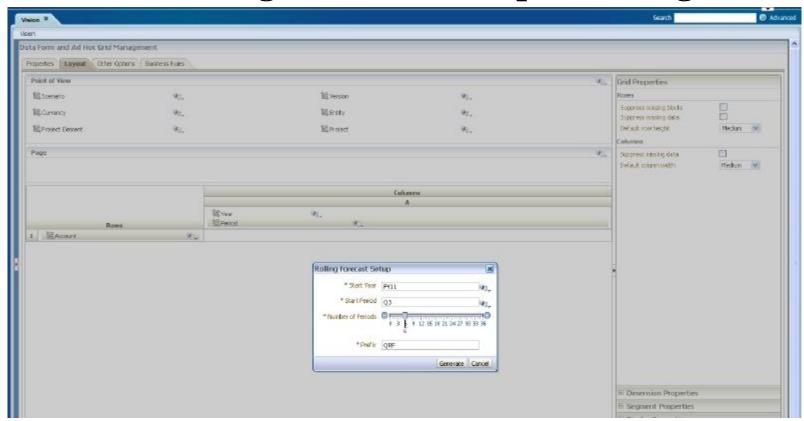
- Supports Quarterly/Monthly Rolling Forecast
- Helps in replacing the monthly budget with a more frequently-based process

#### End User

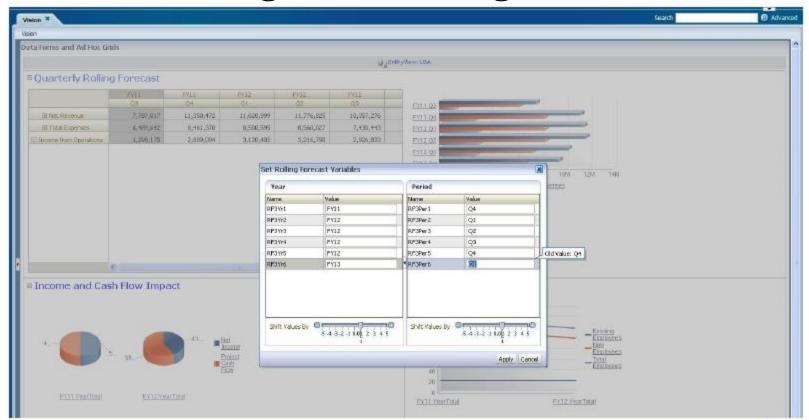


- Streamlines monthly reporting
- Based on Best Practices

## **Seamless Rolling Forecast Set Up and Usage**



# **Seamless Rolling Forecast Usage**



# Predictive Planning

# What is Time-Series Forecasting?



Time series forecasting is the use of a model to forecast future events based on known past events; to predict data points

# **Predictive Planning**

#### Business problem

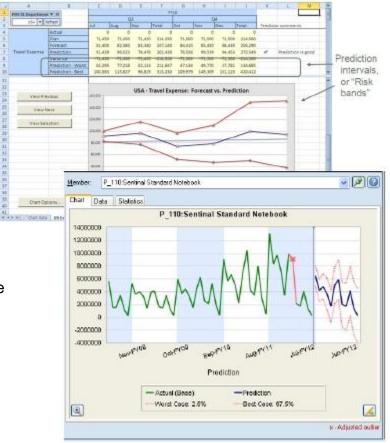
Forecasts are often simplistic -- External forecasting packages are difficult or cumbersome

#### Value proposition

- Statistical forecasting built into Planning
- Accessible to all Planning users

#### Functional details

- Predictive Planning an extension to Smart View
- Predict ribbon in Smart View
- Predictive Planning uses time-series and moving average statistical techniques.
- Uses Crystal Ball's Predictor to analyze historical data and projects trends and patterns into the future
- Users review forecasted values, override if needed, then submit back to Planning
- Automatically forecast best and worst case scenarios in addition to base case



# Forecast With Confidence With Predictive Planning

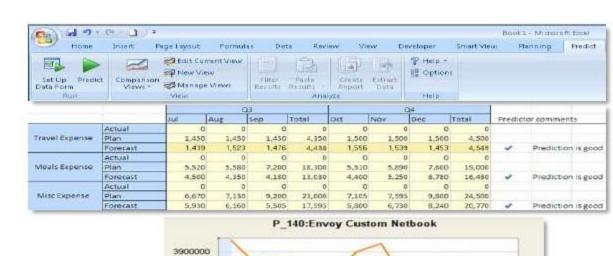
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- Take the subjective aspect out of forecasting
- Project into the future based on trends analysis
- Compare accuracy of past forecasts vs. past predictions
- Multiple Scenarios forecasting
- Fnd User oriented



— Prediction

Best Case: 97.5%

Forecast vs. Prediction

Worst Case: 2.5%

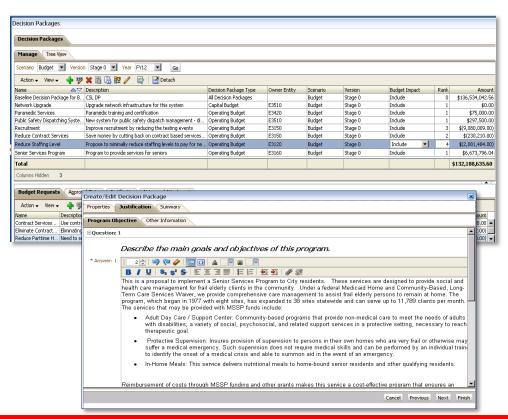
- Forecast (Base)



# Public Sector

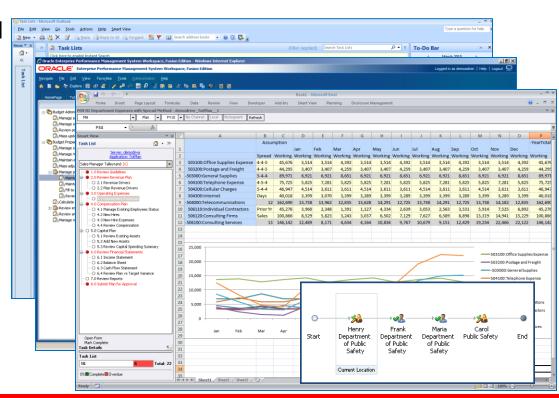
# **Decision Management**

- Summary and detailed review of budget requests
- Develop collaborative budget proposals among planning units
- Support full narrative justification and supporting detail
- Include/Exclude
- Ranking
- Review and approval by decision package



# **Human Capital Planning**

- Out-of-the-box configurable and expandable position and employee expense budgeting
- Project and evaluate the impact of employee compensation and benefits
- Forecast the impact of new positions, workforce reductions, contract proposals
- Powerful workflow and process management for budgeting and forecasting
- Integration with ERP



# Profitability Management

# **Hyperion Profitability & Cost Management**

# Micro-Costing for Detailed Profitability

#### Concept

Extend HPCM to address need for detailed profitability

#### **Approach**

Leverage RDBMS while retaining modeling paradigm of current HPCM

#### **Benefits**

- Granular analysis of costs and profits: Millions of customers, SKUs, subscribers, products, transactions
- Scale up with RDBMS
- Manage cost development and cost application in a single system

# **Streamlined Planning Process**

- Address Disconnect Across Project Based Plans and Financial Plans
- Close Loop Between Long Range Planning and Financial Plans
- Driver Based Planning
  - Leverage Composite Forms
  - Use Chart Based Forms and Approval Status Visualisations
- Rolling Forecasts
  - Process Works Better During Reforecast
- Predictive Planning Capabilities
  - Time Series Forecasting

# What's New in Enterprise Planning in 11.1.2.2

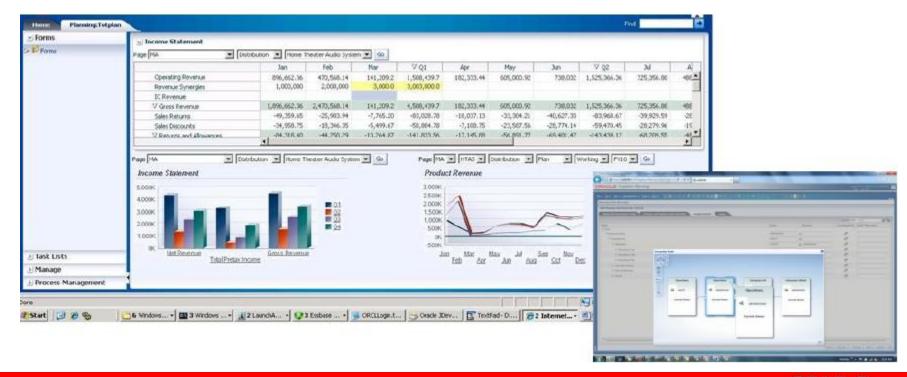
Functionality
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# **UI Revamp for Hyperion Planning**

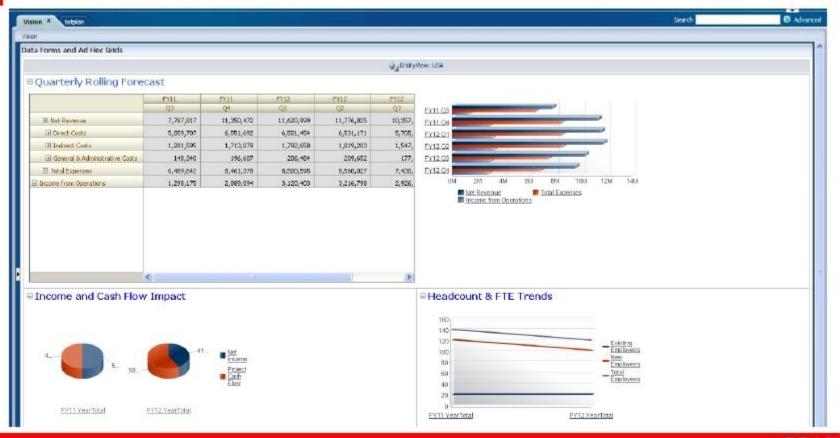
- New Data Form Grid Visualisations
- Improved Process Workflow with rich visualisations
- Intuitive and Enhanced User Interface
- Full Bi-Directional Support

# Rich User Experience

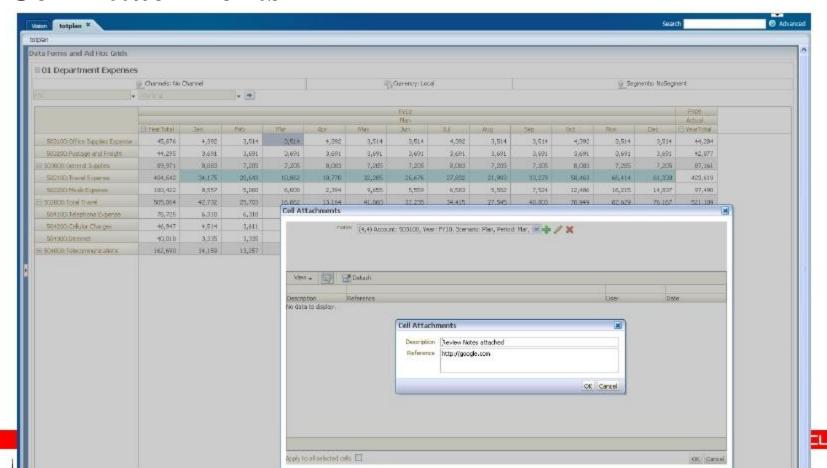
Consistent, Web 2.0 User Experience Across Enterprise Planning



# **Composite Form Based Dashboards**



## **Cell Attachments**



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# **Planning @Speed of Business**

# **Exalytics for Enterprise Planning**



#### **Enterprise Planning @Speed of Business**

- Reduce planning cycle times with 6X response time increases
- Run more planning models with finer grained detail
- Extend beyond Finance to every LOB operational planning

#### What-if Analysis and Modeling

- Improve calc times by 30X
- Scale to 1000s of users and high volumes even during busy periods
- Improve agility move from monthly to intra-day analysis

#### **Enables New EPM Applications**

- <u>Virtual Close</u>: Deliver near real-time management reporting
- Predictive Planning: Super fast Monte Carlo simulations, risk based modeling

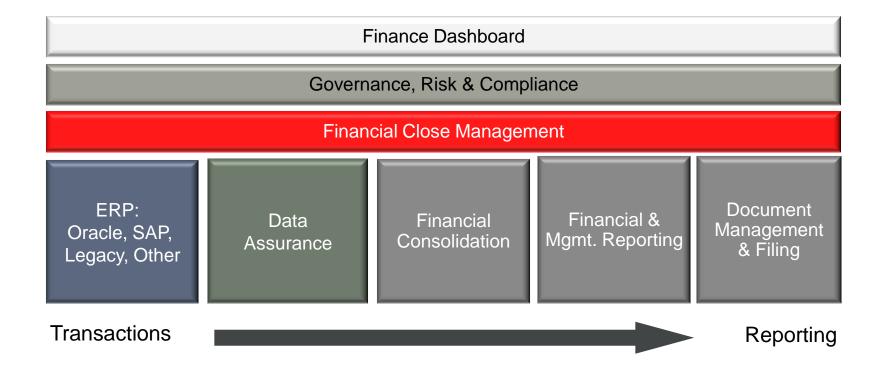


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### **Financial Close**

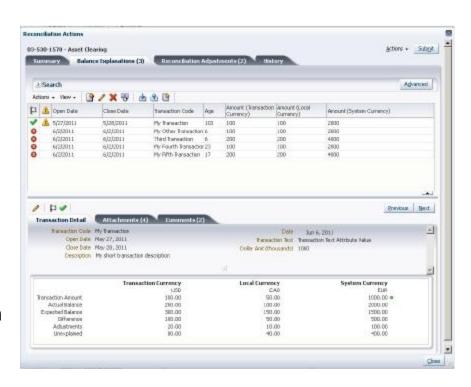


#### **Accelerated Financial Close**

#### Streamline Close Process Through Visibility and Automation

#### Financial Close Management

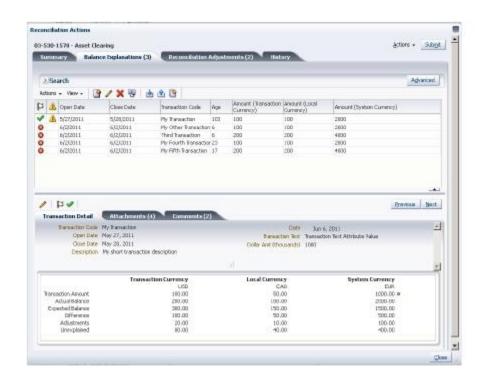
- End-to-end orchestration of financial close process
- Pre-built integration with ERP systems for rapid deployment
- New in 11.1.2.2: Account Reconciliation Manager
  - Designed to manage global reconciliation processes: Balance Sheet, Consolidation, Local GAAP
  - Including reconciliation of accounts in third party ledger systems



# **Account Reconciliation Manager Overview**

Typical workflow

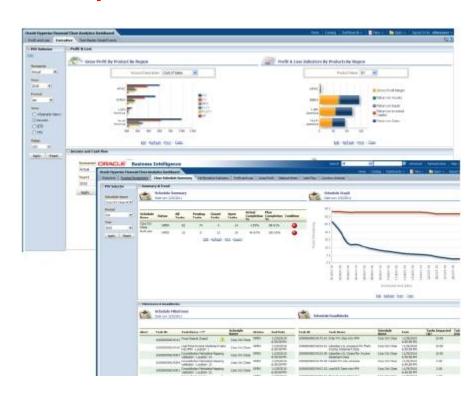




# **Executive Visibility**

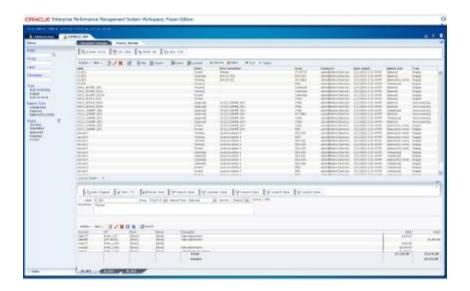
## Oracle Financial Management Analytics

- New offering that leverages
   OBIEE for pre-built dashboards
   and analytics
  - Direct, native access to data in Hyperion Financial Management and Financial Close Management
  - Packaged analytics are configurable and extensible
- Enables mobile delivery of EPM data to finance executives and business users



# **Hyperion Financial Management**

- Configurable Dimensionality
  - Analysing an account by 5 or more dimensions is a common need in financial services
  - Improved dimensional conformity with Hyperion Planning
- ADF Based UI Web 2.0 style
- New Web Form/Grid Authoring
- Product Enhancements
  - POV management
  - Journal Enhancements
  - Process Control/Ownership Mgmt
  - Administration improvements
  - Load/Extract Behavior Change



#### **ERPi**

- Recent additions
  - SAP Enhanced integration with FI & CO (11.1.2.1.501)
  - Oracle Fusion Applications. (11.1.2.1.501)
  - JD Edwards Enterprise One (11.1.2.2)
  - PeopleSoft Commitment Control (PSB) (11.1.2.2)

- Future Proposals
  - EBS HR
  - SAP BW
  - Oracle BI Applications

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- Driving strategic initiatives Strategic Planning and PFP
- Today's markets are volatile Planning
- Gaining visibility into business risk Strategic Planning and Planning
- Taking corrective action Planning
- Responsibilities to stakeholders Financial Close

# Q&A