

J&M NZOUG Presentation

BI on an iPad, Leveraging Hyperion Planning

1st November 2011



Copyright

This document is the property of James & Monroe Pty Ltd. Distribution of this document is limited to authorised personnel. Reproduction of this document in part or in full in any form, including email and electronic, is not allowed except by written permission from James & Monroe Pty Ltd. This document contains material from Oracle, and is subject to Oracle copyright of all Oracle specific information.

Unless otherwise specifically stated, the material contained herein is proposed for information purposes only. References to any specific commercial products, process, service by trade name, trademark, manufacturer, or otherwise, does not constitute or imply an obligation to deliver any material, code, or functionality, and should not influence any purchasing decisions.

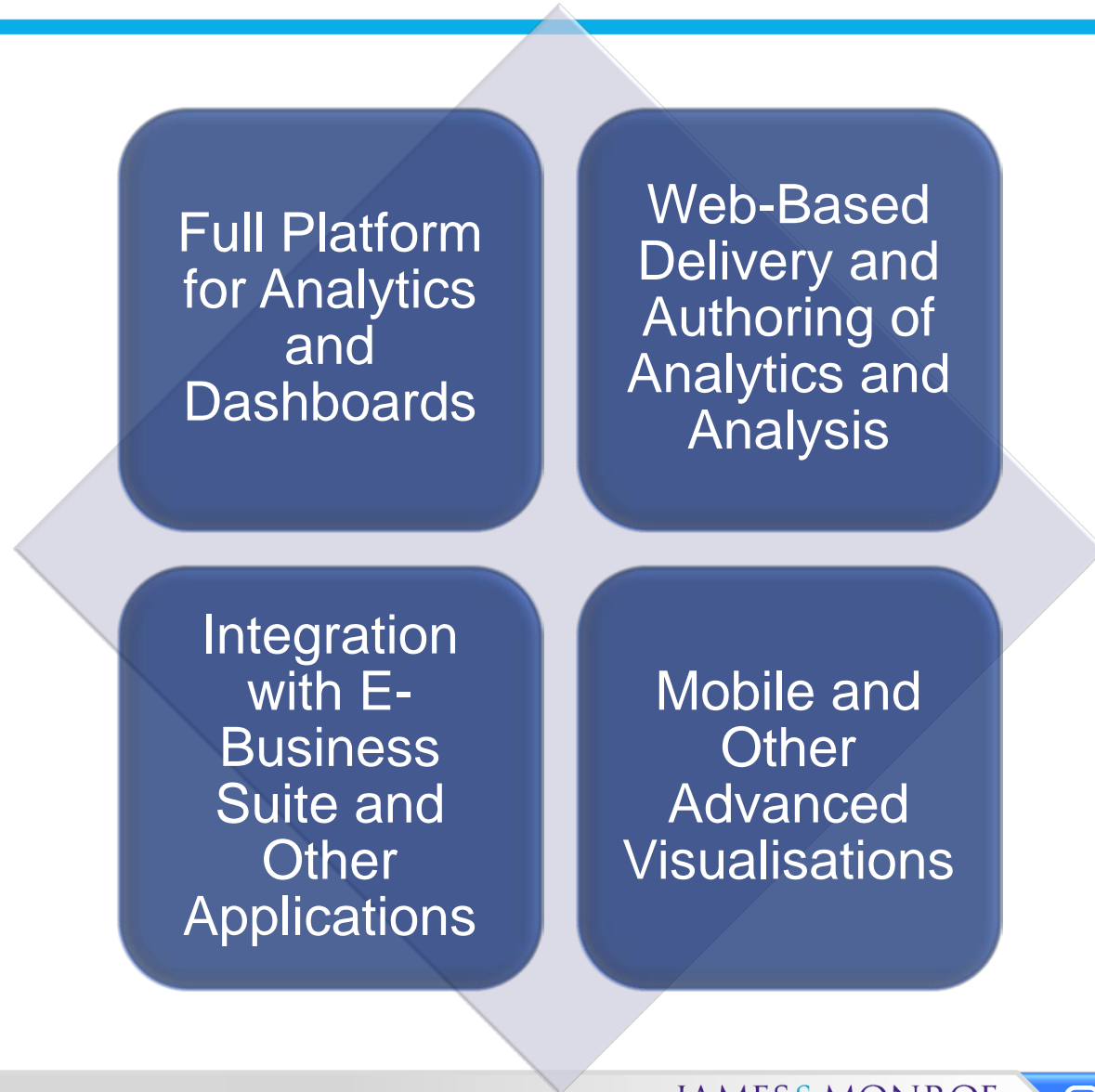
Agenda

- OBIEE 11g
- Leveraging EPM
- Mobile Devices
- Wrap-Up
- Questions
- Links
- About J&M

OBIEE 11g

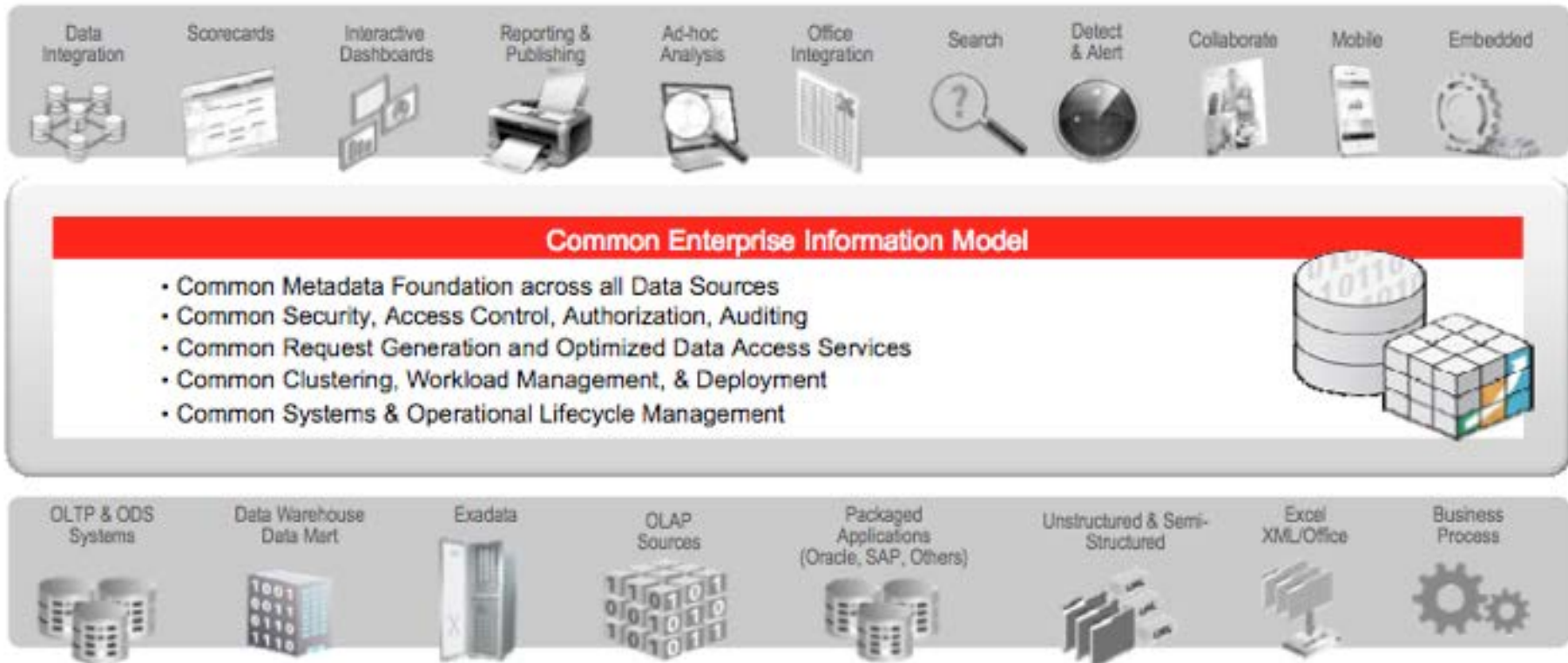
- THE FUTURE OF REPORTING IS HERE NOW

OBIEE 11g Key Messaging



OBIEE 11g Overview

- Built Using Shared “Common Enterprise Information Model”



OBIEE 11g Changes

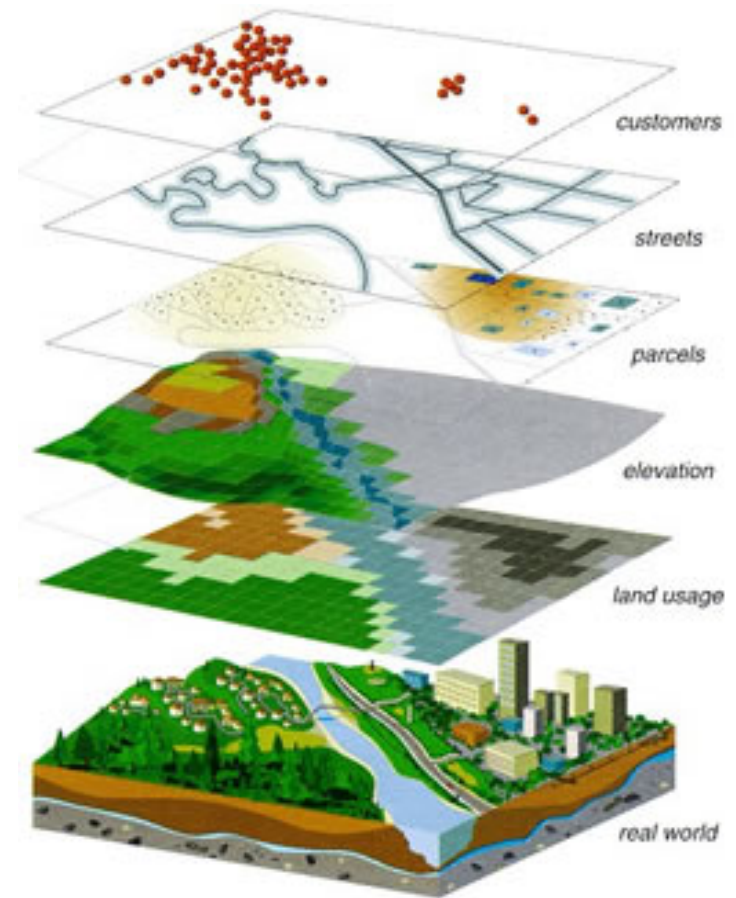


★ New or radically Improved

★ Enhanced in 11g

OBIEE 11g Mapviewer

- OBIEE 11g comes with Oracle MapViewer integrated and included in license cost
- Display BI data using maps, layers, points of interest



OBIEE 11g Scorecards and Strategy

- Integrated BI component
 - KPIs as core metadata
 - Thresholds, owners, history
 - Auto-generated interactive analyses
 - Linked objectives & initiatives
- Automatic detection
- Strategy visualisation
- Strategy Maps and Trees
- Cause and Effects
- Watchlists
- Annotations & override



OBIEE 11g Scorecards and Strategy

ORACLE Business Intelligence Search: All

Store Performance Scorecard

Strategy

- Store Performance Scorecard
 - Improve Store Performance
 - Improve Stakeholder Relations
 - Store Staff Satisfaction
 - Store Customer Satisfaction
 - Enhance Financial Performance
 - Store Sales
 - Store Margin

Overview

Objective Overview: Improve Store Performance

Score: 0 10 20

Children

Objectives: OK () WARNING (1) CRITICAL (1)

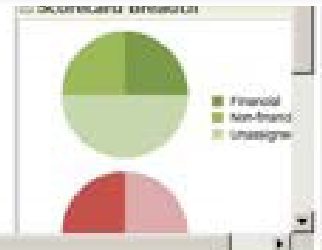
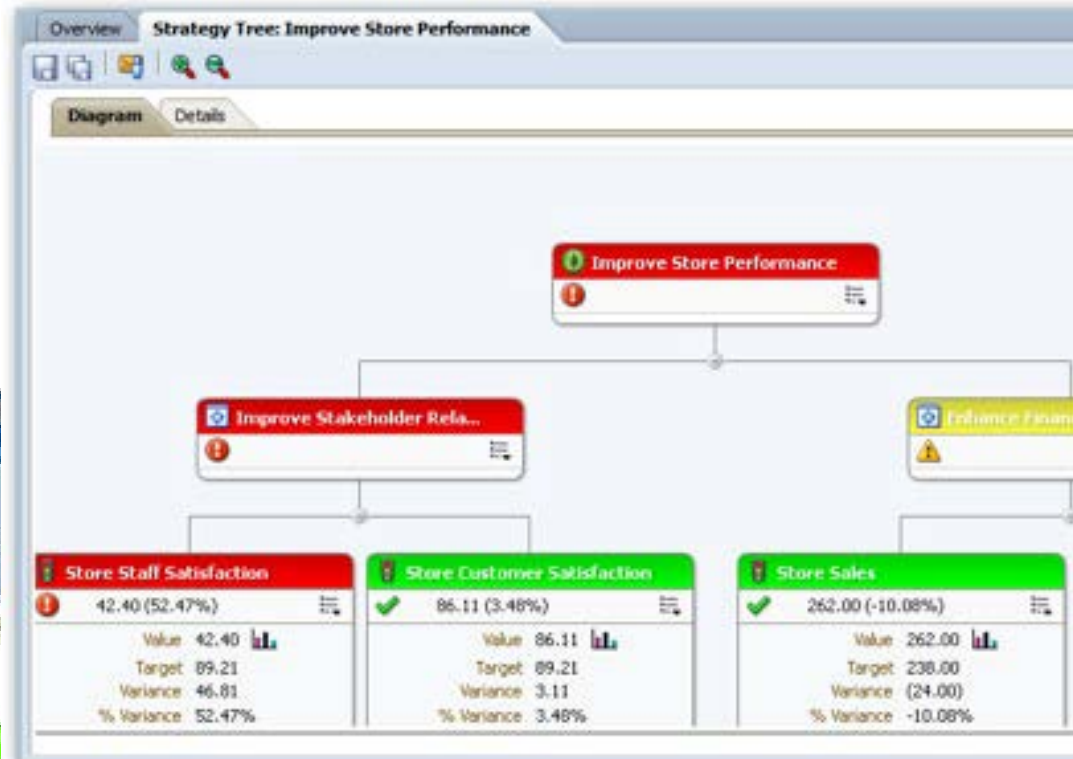
KPIs: OK () WARNING () CRITICAL ()

Descendants

Objectives: OK () WARNING (1) CRITICAL (1)

KPIs: OK (2) WARNING (1) CRITICAL (1)

Perspective: Business Owner weblog



OBIEE 11g Action Framework

FULLY AUTOMATIC

Sense

- Detect business events & conditions.

Respond automatically

- Generate and deliver reports
- Alert and Notify users
- Initiate business Processes and workflows

Monitor Progress

- Track resolution and progress

HUMAN-DRIVEN

Define actions in response to insights

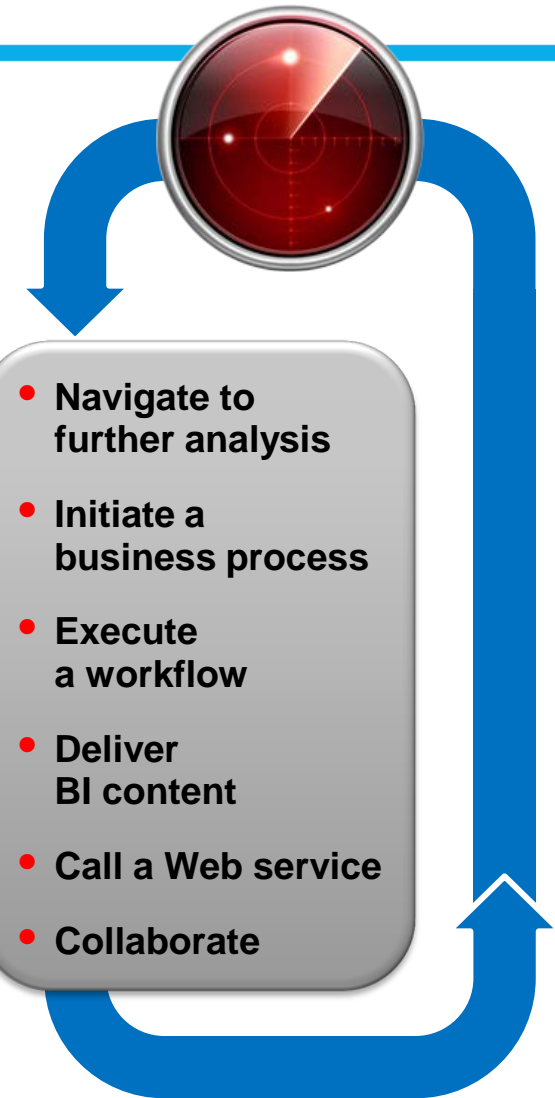
- Associate with key business conditions

Navigate

- Guide users to relevant analysis, web content and transactional systems

Take Action

- Initiate workflows & business processes



LEVERAGING EPM

- OBIEE 11g AND HYPERION

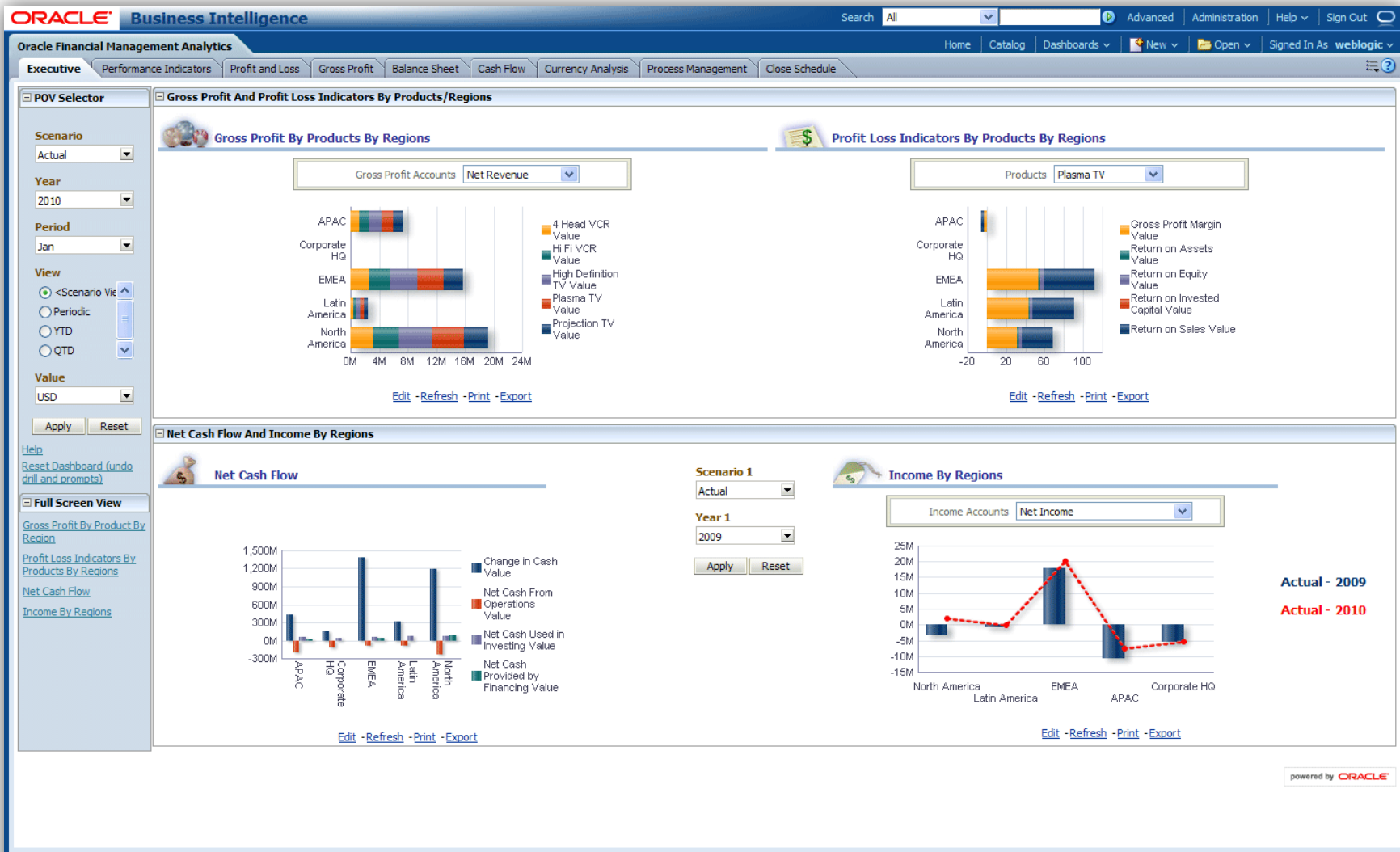
OBIEE 11g and Hyperion

- Essbase as a data source for Oracle BI Repository
- Oracle Answers as a front-end for Essbase, HFM
- Integration of Essbase and relational data into drill-through models
- Oracle BI Repository as a data source for Essbase Studio
- Plus access to OBIEE dashboards & reporting
 - Wide range of graphs and other visualisations
 - Mapping and spatial integration
 - Scorecards and KPIs
 - Web Service and Application Integration
 - Access to EBS, PSFT, Siebel and SAP data

Financial Management Analytics for HFM

- **Financial Management Analytics**
 - is a pre-built BI-Application
 - a simple way to include HFM information into dashboards
 - can be widely deployed
 - can be combined with information from many others sources via OBIEE
- **Using OBIEE technology**
 - it leverages investments already made in Oracle Hyperion Financial Close Suite modules
 - provides insight into the current position of the financial close process as well as the financial results

Financial Management Analytics for HFM



Essbase (Planning)

- Essbase Integration with OBIEE
- New Essbase Cube and Metadata Features

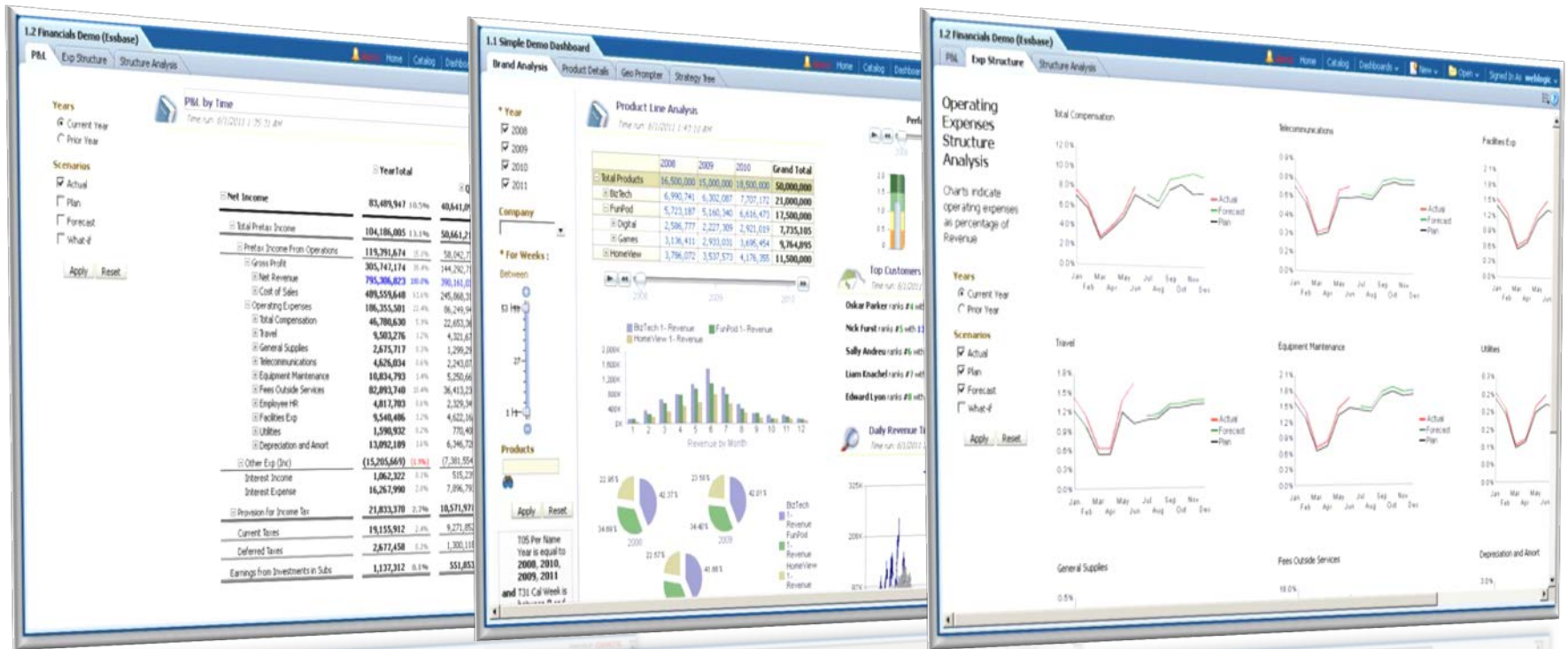
The screenshot shows the Oracle Business Intelligence interface. The 'Subject Areas' pane on the left displays a tree structure for 'Accounts' with sub-items like 'Accounts - Default', 'Accounts - German', and 'Gen4,Accounts'. The 'Compound Layout' pane in the center shows a 'Pivot Table' with a table of data. The 'Views' pane at the bottom shows a 'Title' view.

	Basic - measure
Accounts	
Accounts	133980.00
Margin_ %	58.94
Profit	133980.00
Margin	358286.00
Cost_of_Goods_Sold	249616.00
Sales	607902.00
Total_Expenses	224306.00
Profit_ %	22.04

The screenshot shows the 'Presentation' and 'Business Model and Mapping' panes. The 'Presentation' pane on the left shows a tree structure for 'Demo' with sub-items like 'Basic', 'Year', 'Market', 'Product', 'Accounts', 'Scenario', and 'Store Sales - Sales'. The 'Business Model and Mapping' pane on the right shows a tree structure for 'Demo' with sub-items like 'Accounts', 'Total', 'Detail', 'Market', 'Product', 'Scenario', 'Year', 'Accounts', 'Basic', 'Sources', 'Market', 'Product', 'Scenario', 'Year', and 'Store Sales'.

Essbase (Planning)

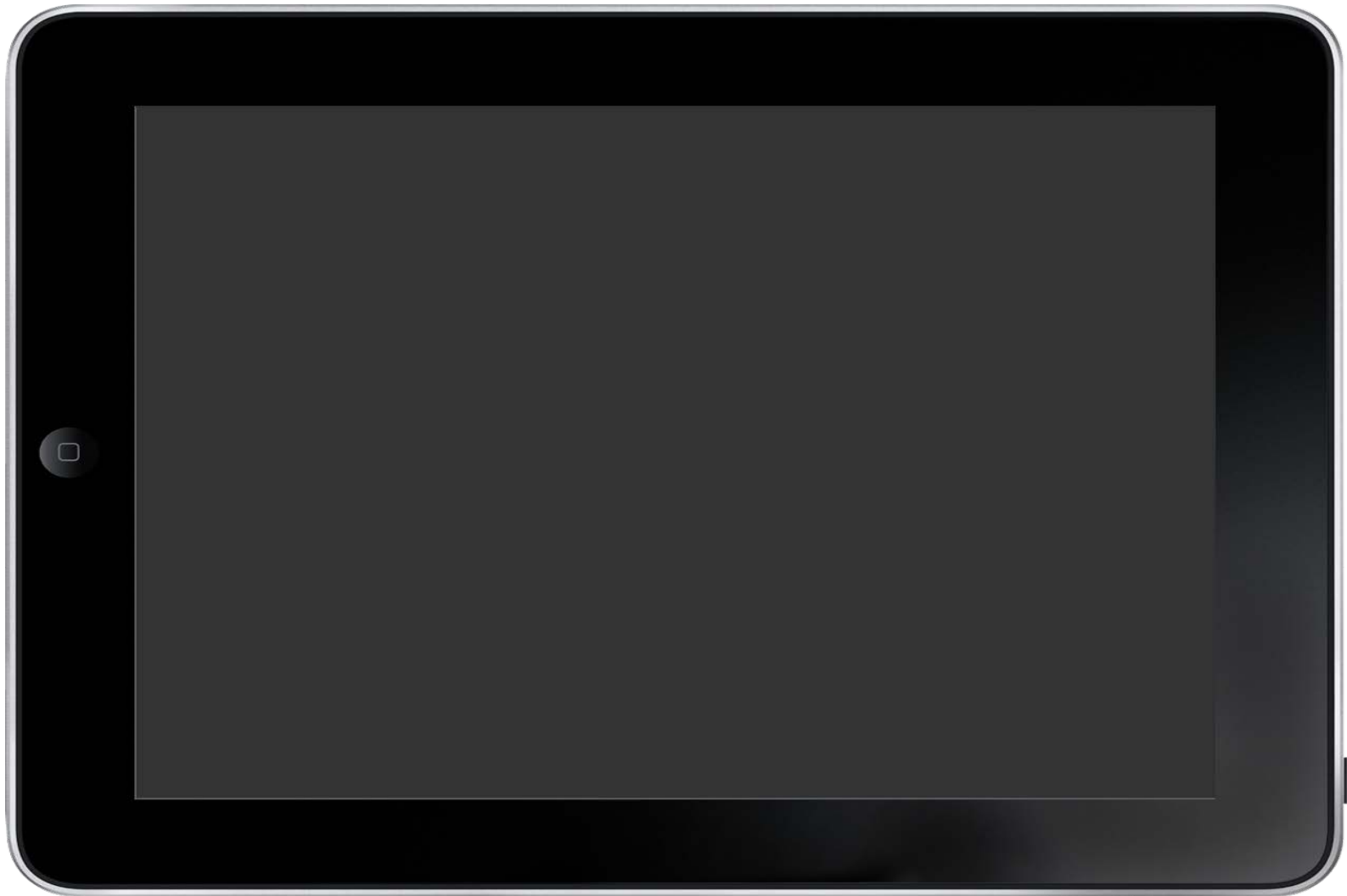
- New Essbase Reporting Features
- Essbase and Hierarchical Columns
- Access to OBIEE Graphing, Visualisations



MOBILE DEVICES

- DEMONSTRATION

Demonstration Screenshots



WRAP UP

- QUESTIONS



About James & Monroe

- J&M are an Oracle Platinum Partner with specialisations in EPM and BI
- J&M are Microsoft Gold Certified in the BI and Data management solutions competencies



About Today's Speaker

Presenter:	Richard Philipson
Organisation:	James & Monroe
Position:	Practice Manager New Zealand
Bio:	Richard Philipson, a Solution Architect with James & Monroe, has worked for over 11 years in the Hyperion sphere. Richard's areas of expertise cover almost the entire Hyperion product range (Financial Consolidation, Budgeting & Forecasting, and Business Intelligence), often teaching for Oracle University. This combined with his industry experience allows him to provide a unique perspective for systems architecture, design, and implementation.
Qualifications:	Certified Oracle Hyperion Financial Management Certified Oracle Hyperion Essbase Certified Oracle Hyperion Planning Oracle University Accredited Instructor

Links

Oracle VM Templates

Oracle Business Intelligence Enterprise Edition 10.1.3.4.0 (x86 32-bit)

[Oracle Business Intelligence \(BI\)](#) is a portfolio of technology and applications that provides the industry's first integrated, end-to-end Enterprise Performance Management System, including BI foundation and tools - integrated array of query, reporting, analysis, alerting, mobile analytics, data integration and management, and desktop integration - as well as category-leading financial performance management applications, operational BI applications, and data warehousing. The Oracle VM Template for Oracle Business Intelligence Enterprise Edition (OBIEE) offers pre-installed and pre-configured software images, and allows customers to quickly deploy OBIEE in an Oracle VM environment.

The template consists of the complete OBIEE stack including the BI Analytics Server, BI Presentation Services (Saw server and Java Host), BI Scheduler Server with Oracle Container for Java (OC4J) as the J2EE server on which the BI servlet application runs. Along with the BIEE platform, this VM template includes a Oracle Database 10g R2 that is used as a transactional store and can be used by BI Answers for making direct database queries. This database is also used for storing scheduled jobs created using the BI Scheduler server. The underlying OS of the virtual machine is Oracle Enterprise Linux 4.5.

[Download the Oracle VM Template for Oracle Business Intelligence Enterprise Edition](#) (see Oracle E-Delivery Instructions below)
[Purchase support at Oracle Unbreakable Linux and Oracle VM Store](#)

Oracle E-Delivery Instructions:

Visit <http://edelivery.oracle.com/oraclevm>

Complete your registration information (Name, Company Name, Email Address and Country) and click on the download agreement

Select "Oracle VM Templates" from the "Select a Product Pack" pull-down menu

Select "x86 32-bit" from the "Platform" pull-down menu

Click "Go" and then select from the list of Oracle VM Templates

Download and unzip the files and read the readme

For large downloads, or for functionality such as download resuming, the use of a [download manager](#) is **highly recommended**

Taken From <http://www.oracle.com/technetwork/server-storage/vm/obiee-092989.html>

