ORACLE POLICY AUTOMATION

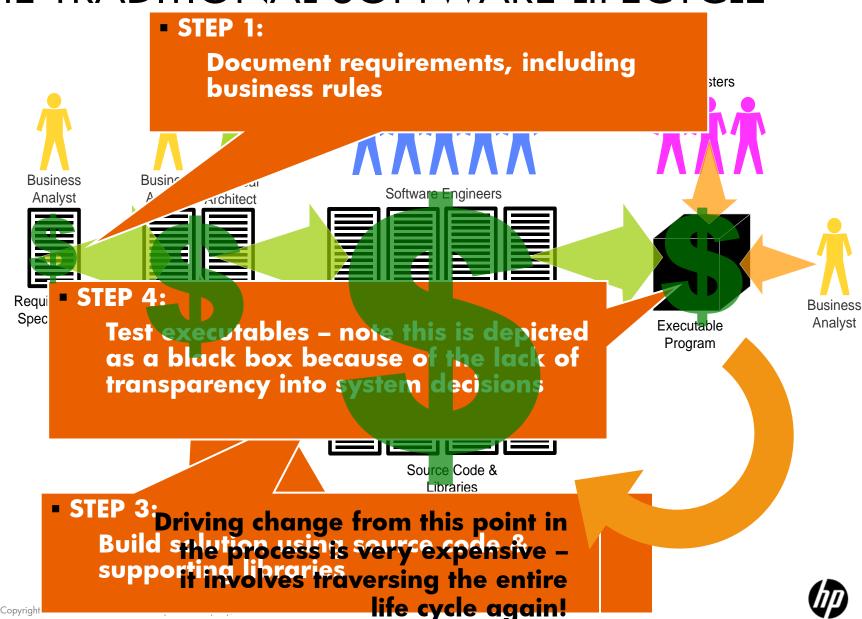
Angela Chin
Senior Applications Consultant
16 March 2010

OVERVIEW

What is OPA?



THE TRADITIONAL SOFTWARE LIFECYCLE

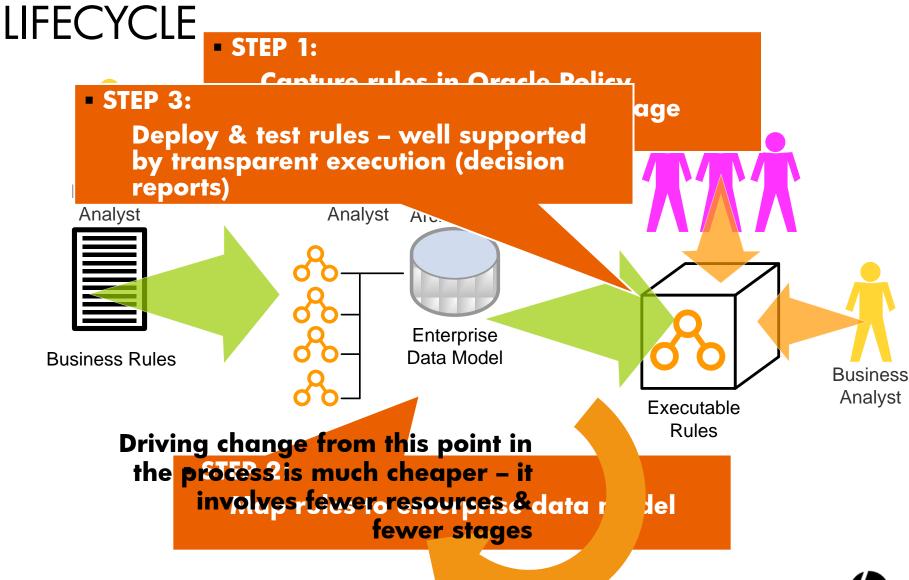


...but what if we had

requirements specifications?



THE ORACLE POLICY AUTOMATION





A LITTLE BACKGROUND

Oracle Policy Automation:

- Commenced life as SoftLaw in Australia about 20 years ago
- Was also previously known as RuleBurst & Haley Office Rules
- Is NOT the same as Haley Business Rules Engine or Siebel Business Rules Engine
- Purchased by Oracle and is now the strategic direction for policy rules with Siebel



DEMONSTRATION



WHY USE OPA?

Some key features of OPA



WHY AUTOMATE ORGANISATIONAL POLICIES?



Policy complexity is growing



Making accurate and consistent decisions is difficult when finely targeted policies are needed to deliver the best outcomes



Regulatory changes are accelerating



Security, geopolitical and financial events drive frequent legislative changes and high expectations of enforcement



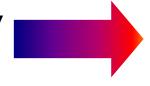
Budgetary pressures force efficiencies



Costly IT projects and resourceintensive call centers are expected to innovate, and deliver more with less



Accountability requires transparency

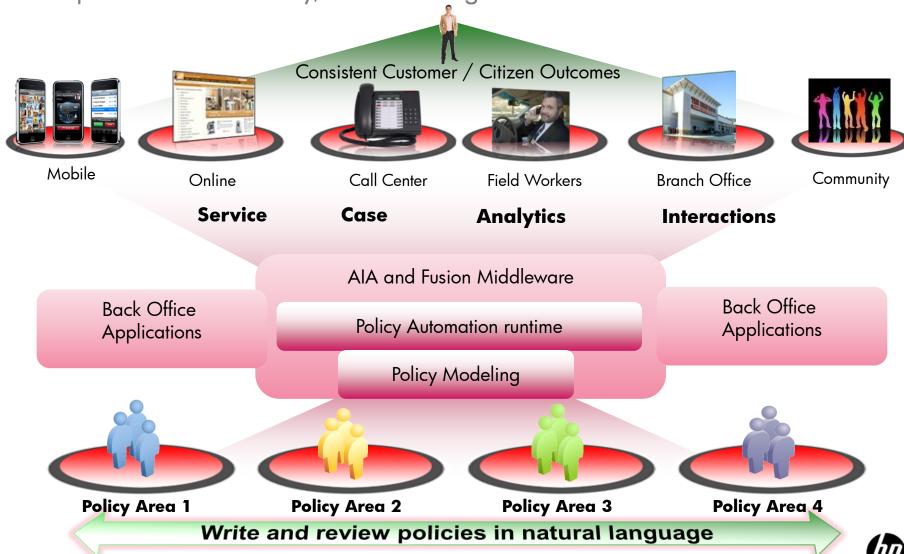


Freedom of information is increasing the pressure from customers and citizens to prove compliance with policies and standards



POLICY AUTOMATION STRATEGY

Multiple Channel Delivery, Flexible Integration



KEY BENEFITS



- Dramatically improves time-tomarket for changes to policies and rules
- Simplifies development and maintenance
- Ensures accuracy and consistency in complex decisions and determinations
- Reduces the burden on IT resources
- Assesses the impact of changes in policy through "what if" scenarios
- Provides full decision reports



POLICY MODELING IN WORD

The Source Legislation or Policy

Copy, Paste, Markup Executable Document in Natural Language that Business users can understand and modify

Part 2 Eligibility to receive care

Part 2

Eligibility to receive care

5.5 Residential care

- (1) A person is eligible to receive residential care only if:
 - (a) the person is assessed as:
 - (i) having a condition of frailty or disability requiring at least low level continuing personal care; and
 - being incapable of living in the community without support;
 - (iii) meeting any other eligibility criteria for the level of care assessed for the person that are set out in the classification level applicable under the Classification Principles 1997; and
 - (b) for a person who is not an aged person there are no other care facilities or care services more appropriate to meet the person's needs.

5.6 Community care

- (1) The person is eligible to receive community care only if the person:
 - (a) is assessed as having complex care needs; and
 - (b) would be assessed, if the person applied for residential care, as eligible to receive residential care at least at the low level of care; and
 - (c) prefers to remain living at home; and
 - (d) is able to remain living at home with the support of community care.

5.5 Residential care

- 5.5(1) the person meets the criteria specified in the Approval of Care
 Recipient Principles as the criteria that a person must meet in order to be
 eligible to be approved as a recipient of residential care if
 - (a) al
 - the person is assessed as having a condition of frailty or disability requiring at least low level continuing person care; and
 - the person is assessed as being incapable of living in the community without support; and
 - (iii) the person is assessed as meeting any other eligibility criteria for the level of care assessed for the person that are set out in the classification level applicable under the Classification Principles 1997

and

(b) either

the person is an aged person; or both

the person is not an aged person

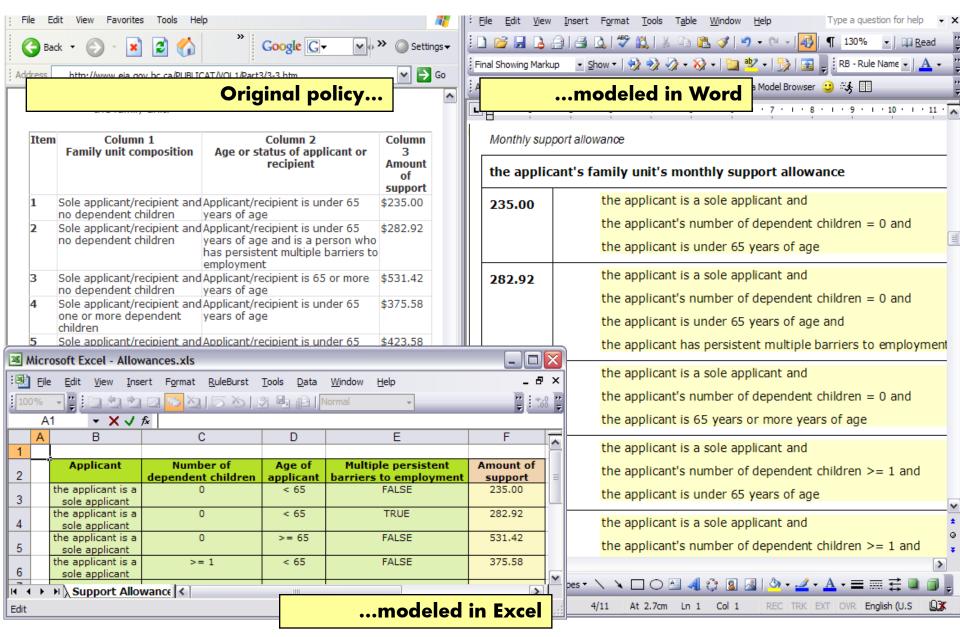
there are not any other care facilities or care services more appropriate to meet the person's needs

5.6 Community care

- 5.6(1) the person meets the criteria specified in the Approval of Care
 Recipients Principles as the criteria that a person must meet in order to
 be eligible to be approved as a recipient of community care if
 - (a) the person is assessed as having complex care needs; and
 - (b) the person would be assessed, if the person applied for residential care, as eligible to receive residential care at least at the low level of care; and
 - (c) the person prefers to remain living at home; and
 - the person is able to remain living at home with the support of community care



RATES & POLICY TABLES



MULTI-LINGUAL

Easily add new verbs as needed

OK.

Annulera

Aktiva Verbformer | Pagaina Varbfo validering har utförts för patienten forall(besöken till relevant patient, validering har utförts av l validering har utförts av besöket om besöket är inte det relevanta besöket eller både besöket är det relevanta besöket och forall(åtgärderna för besöket, information för åtgärde

	Klicka på Tab för att böja verben automatiskt.				
Aktiva tempusformer					
ı	Infinitiv		Imperfekt		
	att vara		han/hon/de	var	
	Enkel presens		Perfekt/Pluskvamperf	ekt	
١	han/hon/de är		han/hon/de har/hade	varit	

information för åtgärden har samlats in för validering om

resultat för åtgärden är bekant och orsak till avslag för åtgärden är bekant och det är bekant antingen problem med validering av åtgärden h kontakta Försäkringskassan)

native language in Word

högersida.

Redigera Verb

Submit

100%

Integrate natural language questions into any application Varje ovanstående fråga är också länk till mer information. Klicka på

or Excel

Model rules in your

Skatteverket				
Datagranskning: Inte kännemärken Sammanträde: 1				
	<u>Datagranskning</u> <u>Analyssammanfattning</u>			
Uppgifter om försäljningen				
På vilket sätt har fastigheten avyttrats?	* försäljning			
Har hela fastigheten avyttrats?	* • Ja O Nej			
Vilken dag såldes fastigheten?	*			
Fyll i datum (ÅÅÅÅ-MM-DD) eller välj i kalenderike	onen			
	Codemiá			

frågetexten ovan för att få hjäp med att svara på frågan på skärmens

Internet

DETERMINATION REPORTING

Alex Smith is eligible to be approved as a recipient of residential care.

The reasoning applied in reaching this conclusion is set out in hierarchical form below. Answers you have provided to questions during the interview are presented as active links. To review or change the answers to these questions, click the links provided.

Use the expand

and contract

icons to show or hide additional detail in the report.

This conclusion is justified on the following grounds:

- Section 5.51(1) is satisfied.
 - Section 5.51(1)(a) is satisfied.
 - Section 5.51(1)(a)(i) is satisfied.
 - Alex Smith is assessed as having a condition of frailty or disability requiring at least low level continuing person care.
 - ⊟ Section 5.51(1)(a)(ii) is satisfied.
 - Alex Smith is assessed as being incapable of living in the community without support.
 - Section 5.51(1)(a)(iii) is satisfied.
 - Alex Smith is assessed as meeting any other eligibility criteria for the level of care assessed for the person that are set out in the classification level applicable under the Classification Principles 1997.
 - Section 5.51(1)(b) is satisfied.
 - ☐ Alex Smith is not an aged person.
 - □ There are not any other care facilities or care services more appropriate to meet Alex Smith's needs.

continue

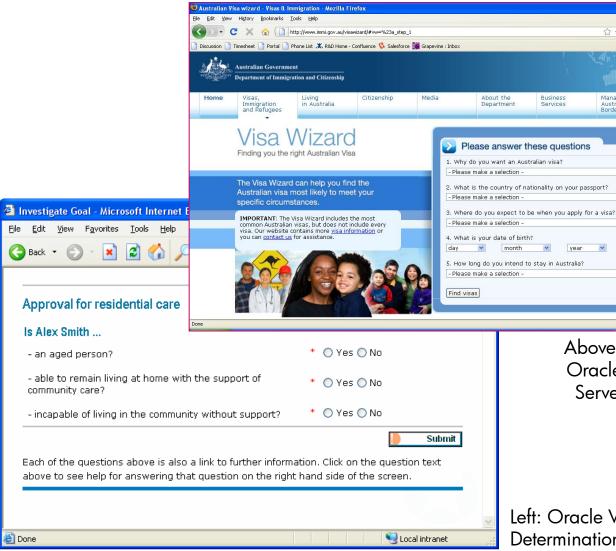
Positive and
Negative
statements
automatically
created to
explain
determination

Can be used to build the content for a letter of advice or audit

Natural language engine provides personalization and pronoun substitution



DYNAMIC INTERVIEWS



Above: Interview using Oracle Determinations Server web service to drive questions

☆ · Google

Managing

Business

Search Entire Site

Contact Us

Learn more

Learn more

Learn more

Learn more

Learn more

Go

Left: Oracle Web **Determinations**

Screen authoring for non-technical users easy to maintain

Questions automatically created from source document without need for any programming

Asks least number of questions in most logical order to finalize a determination

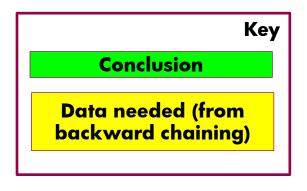
Implement either via a default Web user interface or by wrapping Web Service API

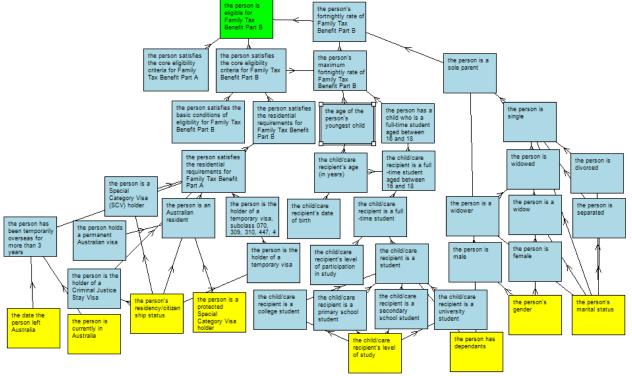


BACKWARD-CHAINING

Show how a result was obtained, and what data was required

- In OPA, backward chaining is free (always on)
- This is critical to supporting efficient interactive interviews
- Decision reports use it to show how a result was obtained
 - Intermediate rules can be easily excluded from a decision report
 - Also provides indecision reports, showing additional data needed



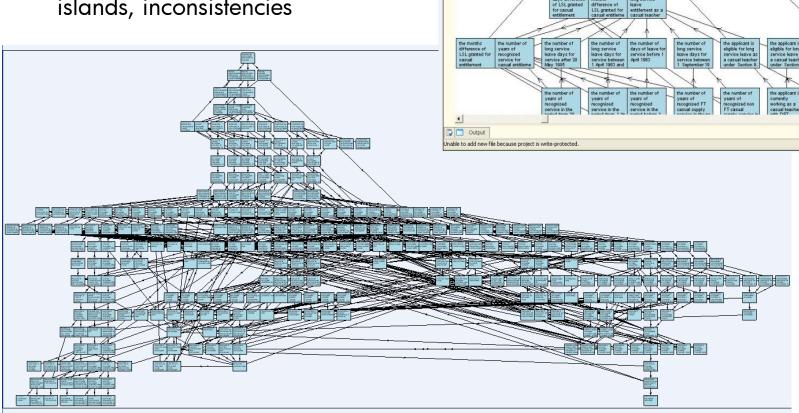


POLICY VISUALISATION

 Automatically generate relationship graph linking policy fragments

 Automatically traverse all potential decision routes through the policy or legislation

Visual topology highlights gaps, islands, inconsistencies



Print...



400

Influenced Rules

p70@Rules Mainrules Cas

Influencing Rules

p230-2 coperties Properties execute final
p234@Properties Properties execute final
p235@Properties Properties execute final

leave granted for the applicant Casual eligibility and entitlement.xgen

is proved by:
the total long service

This top level goal is to calculate the number of days

of long service leave which the casual teacher may be entited

REGRESSION TESTING

Easily create regression test cases from within authoring tool



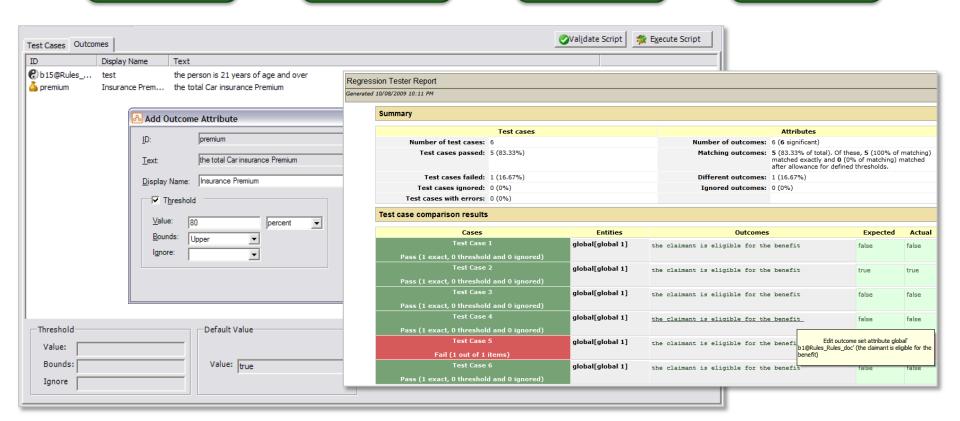
Test cases automatically run when policies are built



Generate report comparing expected with actual results



Results in seconds even with 100s or 1000s of test case





OTHER FEATURES

- Syntactic and Non-syntactic language parsers (recognises language rules)
- Business Rule Re-use
- Temporal Reasoning
 - Adds a temporal dimension to all data
 - Calculate results across all relevant time periods and data
- Linear inferencing Logic
 - Order independence conclusions must be independent of order input is received
 - No session memory if input changes, prior inputs must not affect the result
 - Reverse Entropy Adding input cannot cause conclusions to change (or to be retracted)
 - Knowable conclusions It must be possible to reach an answer, given sufficient inputs
 - Single Proof there must only be a single way to prove each result



ANALYST COMMENT



Oracle Policy Automation (formerly known as Haley Office Rules) is recognized as unique as well as being a leader

PRESS RELEASE

haleu

Haley Limited Named a Market Leader in Business Rules for Business Analysts by Leading Independent Research Firm

Report Notes Haley's Unique, Natural-Language Rule Authoring Environment and Comprehensive Product Road Map

Washington, DC — May 13, 2008 - Haley Limited, recognized since 1989 as leading provider of solutions for consistent and transparent decisions by both public- and private-sector organizations, announced today that the recently released research report "The Forrester Wave™, Business Rules Platforms, O2 2008" has named both Haley Expert Rules and Haley Office Rules as leaders in the category of Business Rules for Business Analysts.

The report by Forrester, a leading independent technology research firm, notes "Haley provides the most advanced natural language authoring facilities in the market, along with both a general purpose platform and a platform tuned for automating entitlement applications."

Forrester evaluated 13 business rules platforms from 11 vendors and used 175 different criteria in its research. The report, written by John Rymer and Mike Gualtieri, evaluated vendors on both the strength of their product offerings and their overall strategies. The report stated that Haley Expert Rules, formerly known as Haley Authority/Haley Rules, emerged as a leader in the general-purpose business platforms section of the report and "earned high scores across the board in our feature categories."

In its evaluation of specialized business platforms, Forrester named Haley Office Rules a leader for eligibility-determining applications, pointing out that

*Haley Office Rules is the only platform to offer rule authoring in Microsoft Word, which permits
*business analysts to extract rules directly from plain text legislation or policy documents...When
coupled with the Haley Determinations Engine, the result is a strong platform for eligibility and
other determination applications rooted in legislation and written regulations...Haley's planned
enhancements include vertical solution modules for benefits eligibility determination and fraud
detection.*

*Haley Office Rules is the only platform to offer rule authoring in Microsoft Word, which permits business analysts to extract rules directly from plain text legislation or policy documents... When coupled with the Haley Determinations Engine, the result is a strong platform for eligibility and other determination applications rooted in legislation and written regulations..

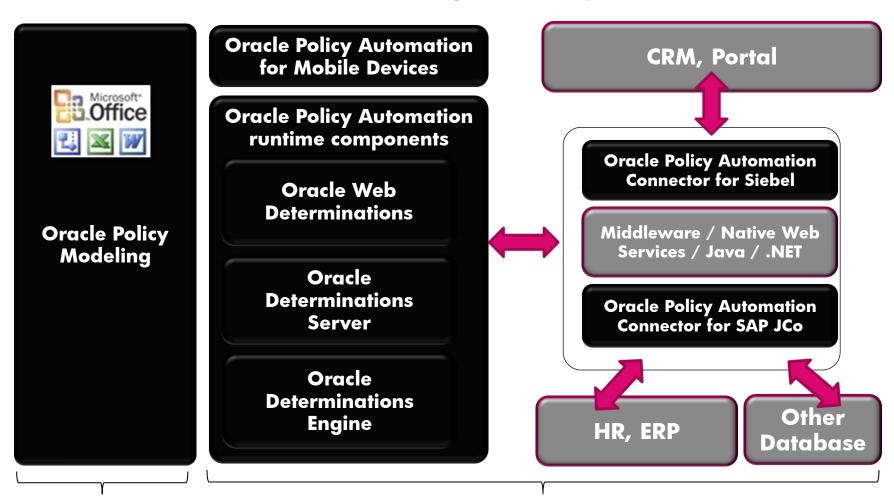
and well reviewed in this important research report by Forrester is a testament to the ongoing hard work

This report is available through Forrester.



FLEXIBLE SOLUTION ARCHITECTURE

Embed consistent determinations through the enterprise



Business Rule Capture and Management

Business Rule Deployment



LIVE EXAMPLES

Some key publicly-accessible websites



Australian Government

Department of Immigration and Citizenship

AUSTRALIAN DEPARTMENT OF IMMIGRATION AND CITIZENSHIP

http://www.immi.govt.au/visawizard/ http://www.citizenship.gov.au/citizenshipwizard/

Overview

- The purpose of the Department of Immigration and Citizenship (DIAC) is to 'enrich Australia through the well managed entry and settlement of people'.
- 6,000 staff located in all states and territories, 160 Australian-based staff in 60 countries

Challenges

- Lack of support for staff in decision-making roles
- Gaps and vulnerabilities in systems and processes
- High profile errors in decisions resulting in political flak

Solution

- A business-user driven solution that allows DIAC to capture, test, maintain and execute their policies and legislation
- Integrated within the overall IBM project solution in a service-oriented architecture
- Self service portal including a Visa Wizard and Citizenship Wizard

Business Results

- Massive increase in self service using the Visa Wizard and Citizenship Wizard
- Reduced strain on frontline staff to deal with enquiries about potential Visa eligibility

Strategic Impact

- Delivery of a large number of projects designed to improve the work environment for DIAC staff, clients and partner organizations
- DIAC will be able to better serve clients through
 - Consistent operating processes
 - Easily accessible instructions
 - Integrated record keeping
 - Effective QA processes
 - Accessible online training
 - Effective reporting



Australian Government Department of Immigration and Citizenship

AUSTRALIAN DEPARTMENT OF MINIMALIAN DEPARTMENT OF MINIMALIAN DEPARTMENT OF MINIMALIAN AND CITIZENSHIP





Challenges

- Improve openness and accountability
- Deliver a unified and accurate internal view of all client dealings
- Streamline overlapping processes and deliver global consistency

Results

- Visa applicants can now test eligibility against 54 visa classes through self-service
- 98% of call centre visa inquiries are now handled through self-service
- Rules automated for over 750,000 annual visa applications, delivering consistency for 7,000 global staff



AUSTRALIAN DEPARTMENT OF IMMIGRATION AND CITIZENSHIP

- A major implementation:

- 3 rule based systems in production use
- 54 visa sub-classes implemented
- 10,000+ rules (conclusions)
- 30,000+ attributes (data items)
- 16,000+ regression test cases

- First prize in two major IT awards:

- Australian Excellence in e-Government Award
- International FutureGov Government Technology Awards

- Rapid uptake

- Since September 2008, the visa wizard has been viewed more than 3.3 million times, at an average of 8300 daily
- Since December 2008, the citizenship wizard has been viewed over 220000 times at ©2009 average of 776 views daily.

HER MAJESTY'S REVENUE & CUSTOMS EMPLOYMENT STATUS INDICATOR

http://www.hrmc.gov.uk/calcs/esi.htm

Overview

- HMRC is responsible for collecting the bulk of UK tax revenue, as well as paying Tax Credits and Child Benefits, and strengthening the UK's frontiers.
- 29.5 million taxpayer records, 8.4 million Self Assessment

Challenges

- Pan Government requirements for administrative efficiencies
- High volumes of enquiries at high cost
- Mystery shopper exercise: same enquiry made 9 times, 9 different responses given by staff
- Massive uncertainty for taxpayers

Solution

- Interactive systems deployed which faithfully reflect complex legislative and associated policy and business policies
- Interactive guidance platform based on Oracle Web Determinations



Business Results

- Up to ten-fold productivity improvements for system development compared to conventional software approaches
- For first system rolled out (employment status):
 - Business case assumed 25% self service but actual results over 90%
 - Saved millions of pounds in additional headcount that would have been required without automation
 - Projected headcount reallocation of over 1,000 staff

Strategic Impact

- Oracle continues to assist HMRC in delivering on its Public Service Agreement targets
- Oracle Policy Automation established as key delivery tool in 5 year Strategic Plan



INTERNAL REVENUE SERVICE (US)

http://www.irs.gov.individuals/article

Publicly deployed system

 Sales Tax Deduction Calculator on IRS.gov: http://www.irs.gov/individuals/article/0,,id=152421,00.html

Flexibility

- With OPA, policies can easily be modified by non-IT personnel
- Able to apply complex rules to individual taxpayers' circumstances

Subject Matter Experts

- Build and change policy without having to rely on IT
- Enhances policy accountability as subject matter experts are controlling the solution
- Facing a knowledge drain in the next 5 years, OPA provides a knowledge repository to capture experience

Time to market

- OPA is proven to reduce significant time in transforming policy documents into an active form
- System maintenance greatly simplified due to natural language rule format



WORKCOVER NEW SOUTH WALES

http://selfassessment.workcover.nsw.gov.au/canopy/smb/ http://www.workcover.nsw.gov.au/WorkersCompensation/PrivateRulings/ Self_Assessment_Tool/Pages/default.aspx

 WorkCover NSW is a government body tasked with 'working in partnership with the NSW community to achieve safe workplaces, effective return to work and security for injured workers.'

Safety Self-Assessment Tool

Assesses employers against safety legislation and regulation and lets the employer know how they are doing in terms of managing workplace health and safety. It also lets the employer compare their performance anonymously with other businesses across sectors and sizes, and provides them with guidance to help improve their management of workplace health, safety and injured workers. This tool is available on the agency's website

Worker Status Self Assessment Tool

This rulebase is for Private Rulings with regard to whether an individual is an employee or a contractor. This affects the type of worker's compensation coverage which is required for the individual, as well as other issues in relation to tax and superannuation (equivalent to pension in the UK, 401(k) in the US). This rulebase was based on legislation, regulations and policy. It is available on the agency's website: (see link at the bottom of the page: Worker Status Self Assessment Tool')

BUSINESS LINK (UK)



Subtitle Placeholder Goes Here

<u>Business Link</u> is a government-funded advice service for small and medium businesses in the UK. A partner built, deployed and maintains numerous public facing OPA guidance applications for them. Here are some examples.

Assess the best method of payment for your transaction

Assess the health of your business

Business start-up organiser

Check tax and legal issues when selling a business

Choose the right legal structure for your business

Choose the right advertising media

Closing a business checklist

Create a growth action plan

Create a personalised regulation checklist

<u>Discover who your most valuable customers</u> are

Environmental compliance assessment

Find out if you can claim R&D tax relief

Find out which Incoterm you should use

Get the right website for your business

Health and safety performance indicator

Identify export opportunities

Identify potential sales channels

Identify where you can save money by going green

Identify which VAT (sales tax) scheme your

business is eligible to use

Managing expectant and new mothers

Personal development plan

Setting up a basic IT system

When to register for VAT (sales tax)

When you can deregister for VAT



Summary

- Oracle Policy Automation is ideally suited for organisations that:
 - Have lots of complex or complicated policies
 - Are frequently changing legislation or policies
 - Have large volumes of decisions being made based on those policies
 - Want to reduce costs of maintaining business rules that support the policies
- Why Oracle Policy Automation is different to other 'rules engines'
 - Allows rules to be written and maintained in natural language, in MS Word and Excel, by non-technical users or SMEs
 - Multi-lingual
 - Loves complexity
 - Allows rule re-use throughout the organisation
 - Enforces logic internally linear inferencing, temporal reasoning, determination reporting



Q&A

