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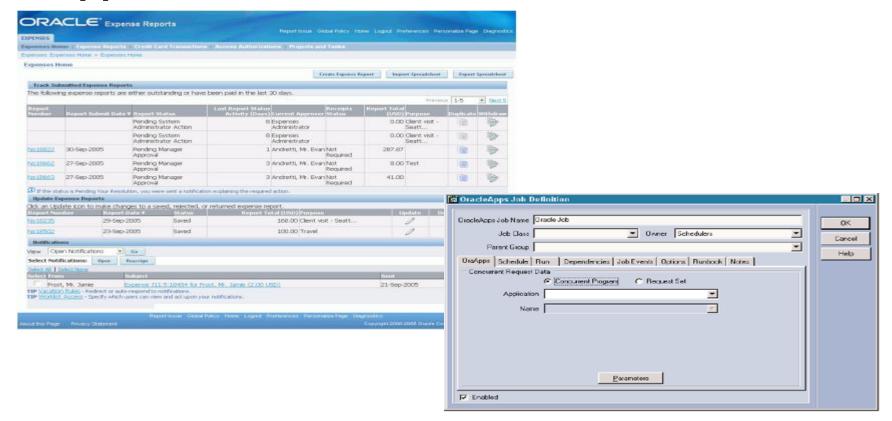
Adding Web 2.0 and Mobile UI to Existing Applications

Frank Nimphius
Senior Principal Product Manager
Oracle Application Development Tools

Take Aways

- Learn how Oracle ADF helps you create rich Ajax enabled Web user interfaces
- Learn how the same skills extend to mobile application development.
- Learn how you can use Oracle ADF on top of EBS,
 Siebel, PeopleSoft or other existing applications.

Applications That Look Like This ...

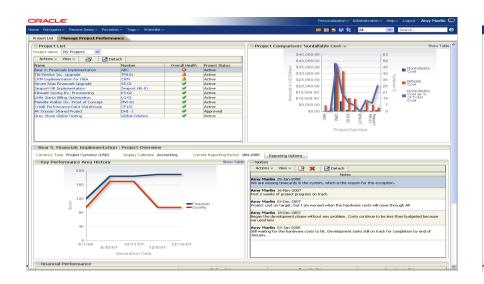


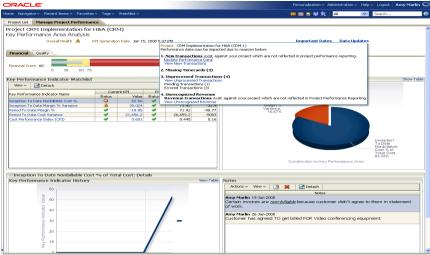
... Could Look Like This.



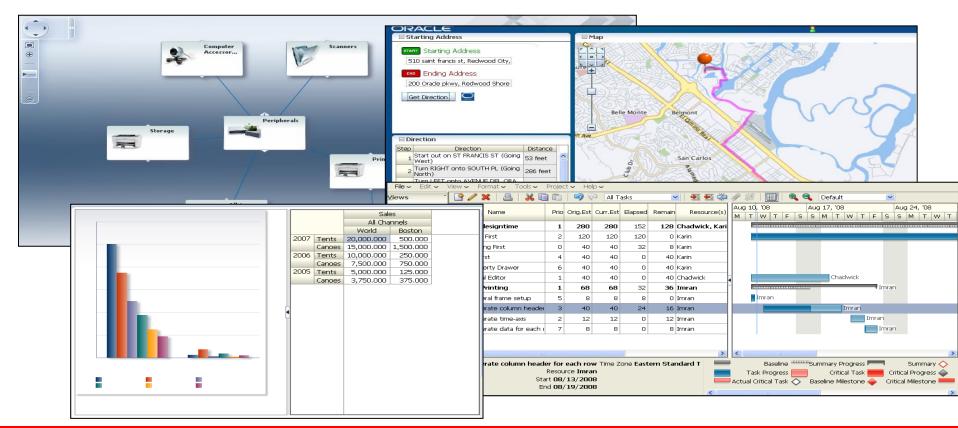


... Or This





... Or This



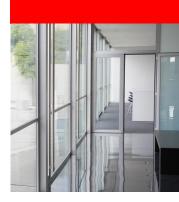
Demo

Rich Internet Application UI



Agenda

- ADF Overview
- Integrating Oracle Applications
- ADF Mobile Browser
- ADF Mobile Framework



A Common Development Framework

Oracle Application Development Framework

- Increase productivity & ease-of-use
 - Visual and declarative development
 - Takes care of the "plumbing" code
 - Implements best practices
- Promote service oriented development
 - Re-usable business services
 - Composite applications development
- Standards-based
 - Java EE, SOA, SDO/SCA ...
- End-to-end coverage
 - MVC, security, customization

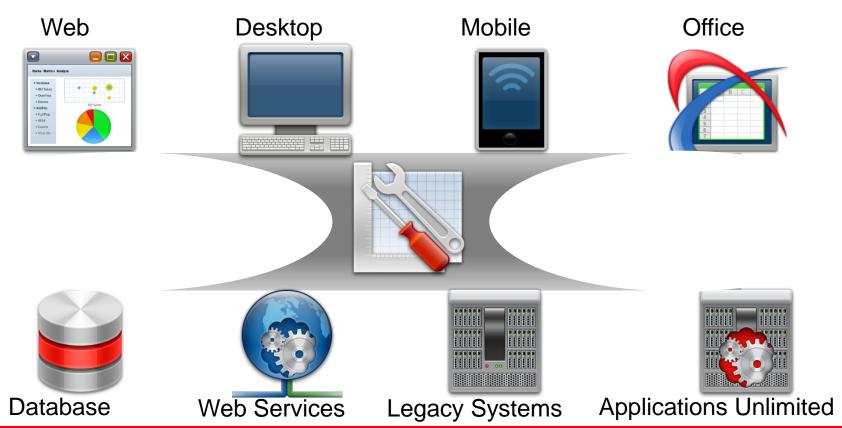


Oracle ADF - Major Benefits

- Faster and simpler standard-based development
- Rich interactive user interfaces without the cost
- Single set of developer skills
 - Mobile, BI, Geographic Information, Cubic data
- Common infrastructure
 - Declarative customization (company, department, personal, portal)
 - End-to-end security
 - Drag-and-drop binding
 - Reliable certification and support
 - Advanced Tooling
- Saves development time and costs through abstraction



Oracle ADF – Multi Channel Framework



ADF Model - Data Binding

- Unified Binding Solution
- Service Oriented Interface
 - Abstract implementation from clients
 - Loose coupling between services and application
- More Reusability
 - Discover and share services
- More Productivity
 - Drag and drop data binding
 - Declarative validation
 - Control hints



ADF Faces Rich Client Components

- Over 150 components
- Ajax enabled
- Pluggable look and feel
- Accessibility & internationalization
- The usual components plus:
 - Charts, gantt, geo-map, pivot, calendars, carousel
- Built in advanced functionality:
 - Drag and drop framework
 - Dialog and pop-up framework
 - "Active Data" Dashboards / push updates (comet)
 - Templating and declarative components



ADF Controller

- An extension to the JSF page flow engine
- Define flows of pages and methods
- Diagram your process
- Build reusable task flows
 - In other flows, inside other pages
- Advance functionality in a declarative way
 - Transaction, initialization, Back button



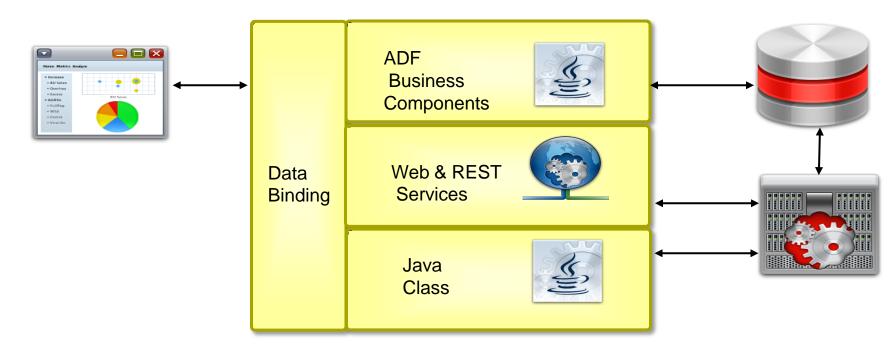
Oracle ADF Basic Architecture

View **Business Logic** Data



Oracle ADF A More Complete Architecture

View Business Logic Data



Oracle ADF – Mobile Too

View **Business Logic** Data ADF Business • BU Sales * Excess Components • Additio Web & REST Data Services **Binding** Java Class

Demo

Developing with Oracle ADF



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3 Options for Accessing Your Application Data

- Direct access to the database
 - Simplest solution
 - Might loose some functionality which is in the application level for example flex fields
- Web Service Interfaces
 - Official interfaces use ADF Web Service Data Control
- Other interfaces
 - PL/SQL, Java etc…
 - SOA Suite Adaptors

PeopleSoft Integration Options

- Web Services
- RESTful Service
- iScript
- Direct Database

Integrating E-Business Suite with ADF

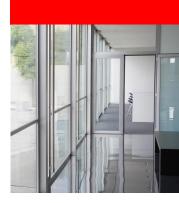
Styles of Integration

- Direct DB Access
 - Simplest
 - Lose application specific data/functionality (flexfield, security)
 - Not recommended
- Access Through Interfaces
 - Oracle E-Business Suite SDK for Java (recommended)
 - Write your own interfaces
- SOA
 - SOA Suite adapter (Recommended)
 - Hybrid solution
- Mixing custom interfaces with either SDK or SOA

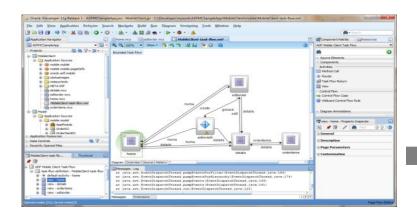


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ADF Mobile Browser Overview





Visual

Declarative

Rapid

Reuse



Mobile Browser



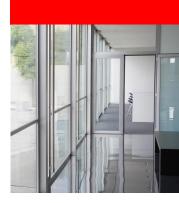
ADF Mobile Browser

- Delivers mobile-optimized native look-and-feel user interface to mobile browsers
- Adjusts to device's browser capabilities
- Supports virtually any mobile device



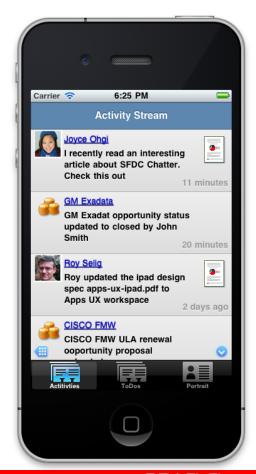
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Application Development Framework Mobile

- Build once, and deploy to multiple mobile platforms
- Supports both mobile browser and ondevice rich mobile applications
- Deliver mobile-optimized user experience
- Mobile-enable enterprise middleware and applications
- Visual and rapid mobile app development



Native Mobile User Experience

- Device native user experience
- Spring board and tab bar for feature navigation
- Advanced HTML5-based UI
- Full animation, gesture, and touch interaction support
- Based on JQueryMobile
- Interactive Data Visualization Components



Mobile Use Cases

- Extend Oracle Fusion Middleware to Mobile Devices
 - WebCenter, BPM/Worklist approval/human tasks, etc.
- Quickly Extend Oracle Applications to Custom Mobile Applications
 - Expense Approval, Invoice Approval, etc.
- Customer needing mobile workforce apps for mission critical functionality
 - Field Service, Pharma Sales, Inventory Management, Consumer Goods/Retail Execution, etc.

Basic FAQ before Q&A...

- It's for extension not customization
 - Can't be used to customize an existing page in your app
 - Can be used to create new pages in a separate application
- How do I integrate with my application's UI
 - Call a URL and optionally pass parameters
- Runtime platform
 - Requires Fusion Middleware 11g (Oracle WebLogic) might be a separate server from your current server
 - We do certify Apps Unlimited on Fusion Middleware 11g

Summary

- Oracle ADF is the strategic development framework at Oracle – Fusion Applications and more
- Oracle ADF provides rich Web 2.0 and mobile interfaces
- You can use it today for custom applications
- You can use it on top of existing applications

Q&A



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